

How prepared are businesses when disaster strikes?

Disaster Recovery planning and strategy is higher on the agenda than ever before. We take a look at recent research that highlights the true picture around the success and impact of disaster.

UK Government figures

43% of all UK businesses suffered a breach or attack in the past 12 months

Increasing to 72% of larger businesses

Average number of attacks a year:



42%

of small businesses experience at least 1 attack <50 employees



6 attacks

Medium-sized companies 50-250 employees



12 attacks

Larger organisations >250 employees

11% of large firms are taking no action to identify cyber risks

i.e. Health checks, risk assessments, audits, threat intelligence investment



Average yearly cost to large businesses

£9,260

Source: GOV.UK (25/04/18)

IDC: Business Resilience Survey

84% had experienced a malicious attack in the past 12 months

Zerto

89%

admitted that at least one attack in the past 12 months had been successful



93%

admitted that a successful attack has resulted in data loss or corruption



Source: IDC: Business Resilience Readiness Thought Leadership Survey

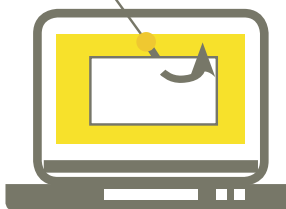
Cybersecurity Ventures Statistics 2020/2

£8.9B

Estimated cost of ransomware in 2019

+300%

Increase in attacks over 850 million ransomware infections



£1.1M

Average cost of recovery

- A figure driven by
- Loss of productivity
 - Reputation damage
 - Service disruption

Ransomware damage costs predicted to grow by more than x57 from 2015 to 2021.

Source: Cybersecurity Ventures