

Building Stronger Child Care Businesses
Applying for the 2022 Child Care Relief Fund
Communication Tool Kit

April 2022

Background

The Texas Workforce Commission is **now accepting applications** for the 2022 [Child Care Relief Fund](#). This funding opportunity offers a total of \$3.4 billion to eligible child care providers across the state to help them recover from the devastating impacts of the COVID-19 pandemic. That's over *four times more* funding available this year than in 2021.

Applications will be accepted through May 31, 2022. In 2021, around 75% of eligible child care programs applied. We need the help of Local Workforce Development Boards, community-based organizations, and other organizations to help spread the word and ensure all eligible Texas child care businesses can take advantage of this one-time opportunity for funding.

Almost 13,400 child care providers have received an email inviting them to apply for the funding. To be eligible for the 2022 CCRF, providers must be:

- open to provide child care services at the time of application **or** be temporarily closed due to public health, financial hardship, or other COVID-19-related reasons at the time of application (with plans to reopen within 30 days);
- actively licensed or registered in Texas with Child Care Regulation (CCR) by February 28, 2022;
- in good standing with CCR; and
- committed to remaining open at least through May 2023.

For more information about the program, please [view our website](#).

Resources to Share with Providers

TWC has developed several resources to help providers understand the application process and improve their ability to apply for the funds.

1. **Application Guide** available in [English](#), [Spanish](#), and [Vietnamese](#)
2. **Application Walk-Through Video** in [English](#) and [Spanish](#), and [Vietnamese](#)
3. Comprehensive **Frequently Asked Questions** available on our [webpage](#) (also downloadable in Spanish and Vietnamese)

We have also expanded our technical assistance team for the 2022 CCRF. Agents are ready to answer questions and provide support in a variety of languages, and are available between **7:00 a.m. – 6:30 p.m. Monday through Friday** and **8:00 a.m. – 12:30 p.m. on Saturday** (not including federal holidays). Providers can contact the technical assistance team by:

1. Emailing CCReliefFunds@Trelliscompany.org
2. Calling 1-833-613-3192
3. Chatting live with an agent at childcare.texas.gov

Help Spreading the Word!

Your organization can help in two ways:

1. **Share the opportunity** with providers and community-based organizations using the [Child Care Relief Fund Flyer](#) (also available in [Spanish](#) and [Vietnamese](#)) and the sample email and social media posts below.
2. **Connect providers** with the free, easy-to-use **application resources** listed above and other tools on childcare.texas.gov.
3. Remind providers that **technical assistance** is available free of charge by calling 1-833-613-3192 or emailing CCReliefFunds@Trelliscompany.org.
4. Update TWC with any success stories you hear from providers!

Sample Email and Social Media Posts

1. Sample Email – English
2. Sample Email – Spanish
3. Sample Social Media Posts – English
4. Sample Social Media Posts – Spanish

1. Sample Email - English

Hello,

The application portal is OPEN for the Texas Workforce Commission's 2022 Child Care Relief Fund!

You should have received an email from the Texas Workforce Commission at the email address registered with Child Care Regulation. If you cannot find the email, first check your spam/junk folder, then check the inboxes of any other email addresses you might have listed with Child Care Regulation.

For helpful tips as you apply, please view the **Application Guide** and **Application Video** [posted on TWC's website](#) and available in English, Spanish, and Vietnamese.

Please contact the technical assistance team at 1-833-613-3192 or CCReliefFunds@trelliscompany.org if you believe you should have received an email invitation and you did not, or if you need additional assistance.

For other helpful resources and to learn more, visit <https://www.childcare.texas.gov/ccrf2022update>.

2. Correo electrónico de muestra – en español

Hola,

¡El portal de la Comisión de la Fuerza Laboral de Texas está abierto para solicitar el Fondo de Ayuda para el Cuidado Infantil 2022!

Usted debe haber recibido un correo electrónico de la Comisión de la Fuerza Laboral de Texas en la dirección de correo electrónico registrada con el Reglamento de Cuidado Infantil. Si no puede localizar el correo electrónico, primero revise su carpeta de correo no deseado/basura, luego revise las bandejas de entrada de cualquier otra dirección de correo electrónico que pueda tener registrada en el Reglamento de Cuidado Infantil.

Para obtener consejos útiles mientras hace la solicitud, por favor vea la Guía y el Video de Solicitudes publicados en el sitio web de la TWC, ambos están disponibles en inglés, español y vietnamita.

Por favor, comuníquese con el equipo de asistencia técnica al 1-833-613-3192 o CCReliefFunds@trelliscompany.org si cree que debería haber recibido una invitación por correo electrónico y no lo ha hecho, o si necesita ayuda adicional.

Para obtener otros recursos útiles y más información, visite <https://www.childcare.texas.gov/ccrf2022update>.

4. Example Social Media Posts



Example Post 1

CHILD CARE BUSINESSES: The application portal is OPEN! Check your email for your invitation from the Texas Workforce Commission to apply for the 2022 Child Care Relief Fund. See the [Application Guide](#) for step-by-step application information.

Learn more at <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcare #relieffund #ECE #childcareisessential #CCRF2022



Example Post 2:

Do you have a center or home-based child care business? Check your email address registered with Child Care Regulation for your invitation to apply for the 2022 Child Care Relief Fund!

See the [Application Guide](https://www.childcare.texas.gov/ccrf2022update) for step-by-step application information. To learn more, visit <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcare #relieffund #ECE #childcareisessential #CCRF2022



Example Post 3:

APPLY NOW for the 2022 Child Care Relief Fund! Applications are being accepted from providers until May 31. Check your email for your invitation to apply! Do you have a center or home-based child care business?

See the [Application Guide](https://www.childcare.texas.gov/ccrf2022update) for step-by-step application information. To learn more, visit <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcare #relieffund #ECE #childcareisessential #CCRF2022

4. Ejemplo de publicaciones en redes sociales – en español



Ejemplo publicación 1:

¡El portal de aplicaciones está abierto! Busque en su correo electrónico su invitación de la Comisión de la Fuerza Laboral de Texas para solicitar una *segunda ronda* del Fondo de Ayuda para el Cuidado Infantil para empresas de cuidado infantil.

Consulte la [Guía De Aplicación](#) para obtener información paso a paso. Para obtener más información, visite <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcarerelieffund #ECE #childcareisessential

Ejemplo publicación 2:

¿Tiene un centro o un negocio de cuidado infantil en el hogar? Hay otra oportunidad de financiamiento ofrecida por la Comisión de la Fuerza Laboral de Texas que puede ayudarlo a obtener fondos de ayuda para su negocio. ¡Revise en su dirección de correo electrónico registrada en el Reglamento de Cuidado Infantil su invitación a aplicar!

Consulte la [Guía De Aplicación](#) para obtener información paso a paso. Para obtener más información, visite <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcarerelieffund #ECE #childcareisessential

Ejemplo publicación 3:

¡SOLICITE AHORA el Fondo de Ayuda para el Cuidado Infantil 2022! Se aceptan solicitudes hasta el 31 de mayo. ¡Busque en su correo electrónico su invitación para aplicar! ¿Tiene un centro o una empresa de cuidado infantil en casa?

Consulte la Guía de solicitud para obtener información sobre la solicitud paso a paso. Para obtener más información, visite <https://www.childcare.texas.gov/ccrf2022update>.

@TXWorkforce #childcare #relieffund #ECE #childcareisessential #CCRF2022