

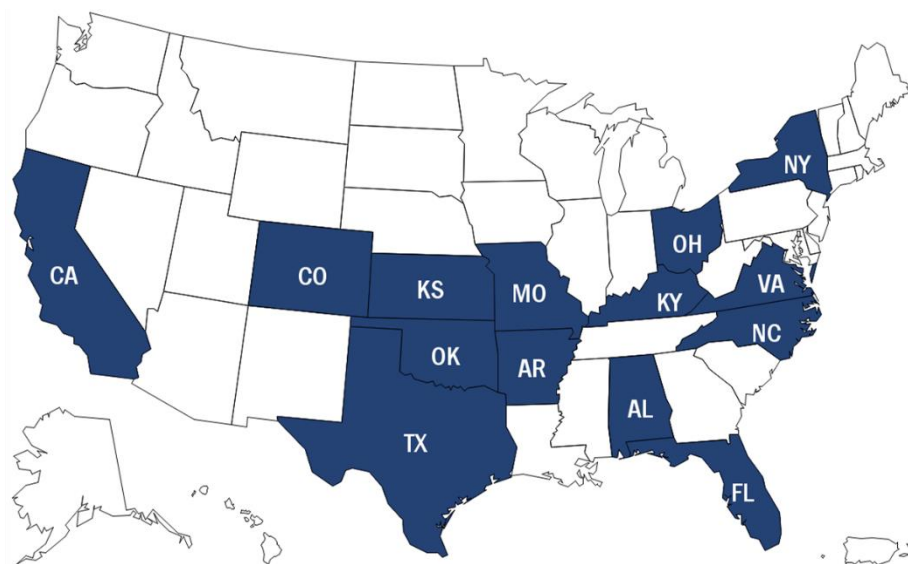
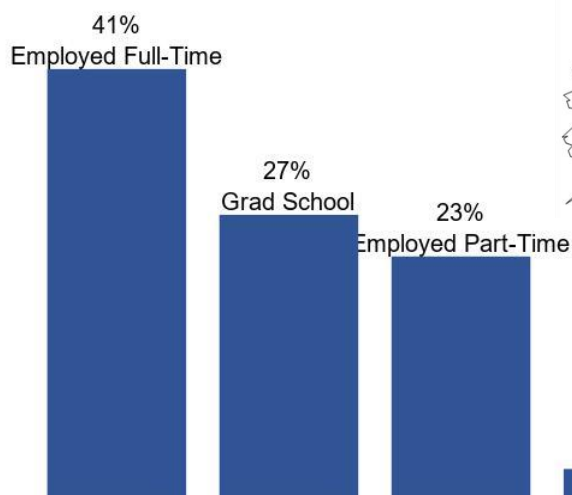
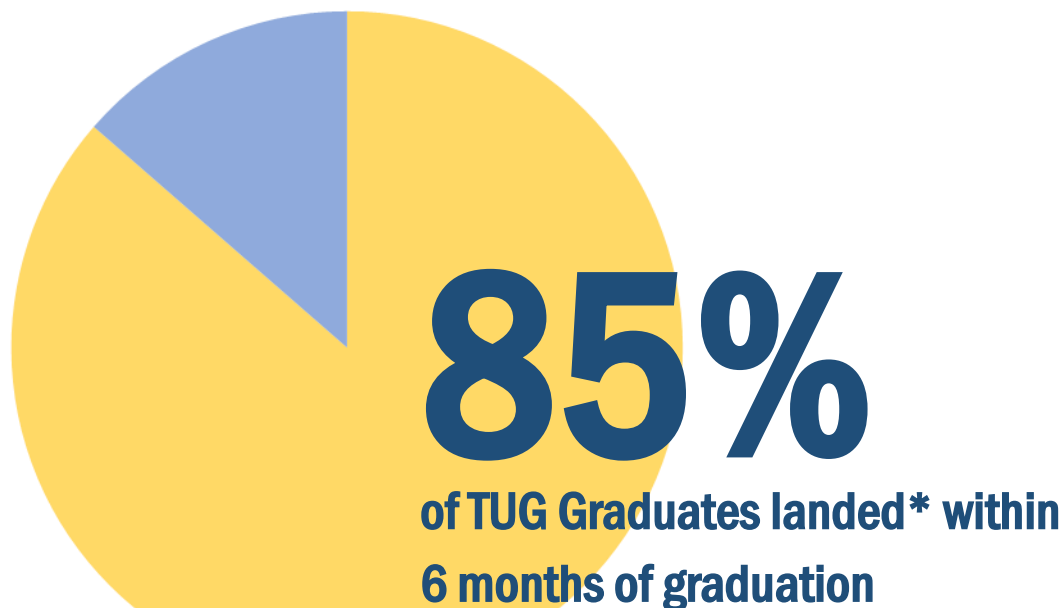
John Brown University 2019-20 First Destination Survey Results



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TUG Quick Facts



Respondents in grad school who were also employed were counted in both categories.

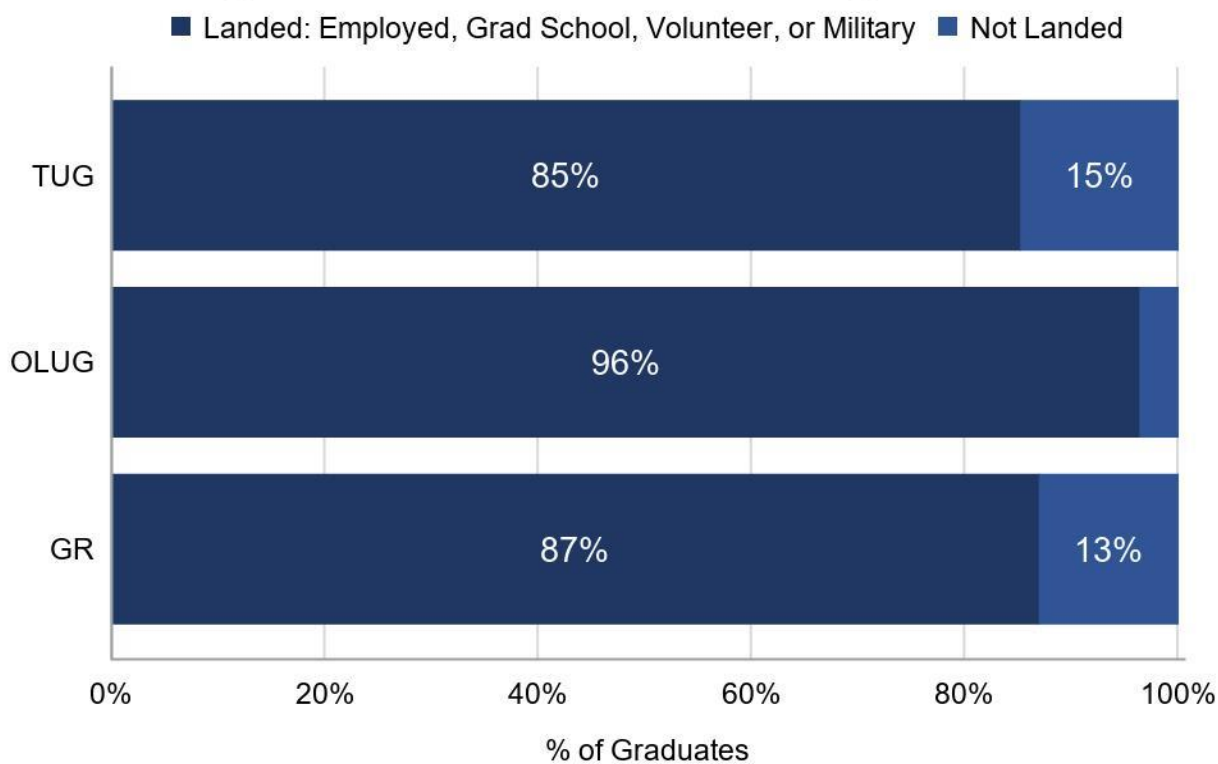
Introduction

The JBU Career Development Center surveyed all prospective JBU graduates using the JBU *First Destination Survey* which reports future employment and education plans. This document summarizes the analysis of the survey given to August 2019, December 2019, and May 2020 graduates. The survey was administered to prospective graduates from JBU's traditional undergraduate (TUG), online undergraduate (OLUG), and graduate (GR) programs. In 2019-20, there were 305 TUG graduates, 70 OLUG graduates, and 185 GR graduates. Employment and graduate school data were gathered from multiple sources: student responses, social media, and National Student Clearinghouse (NSC).

Caveat: The results for this year's survey may not be comparable to past years because of COVID-19. The Career Development Center did not put a hold on graduate's accounts for not responding, and this resulted in a much lower response rate than normal. For non-respondents, employment and graduate school data were pulled from social media and National Student Clearinghouse.

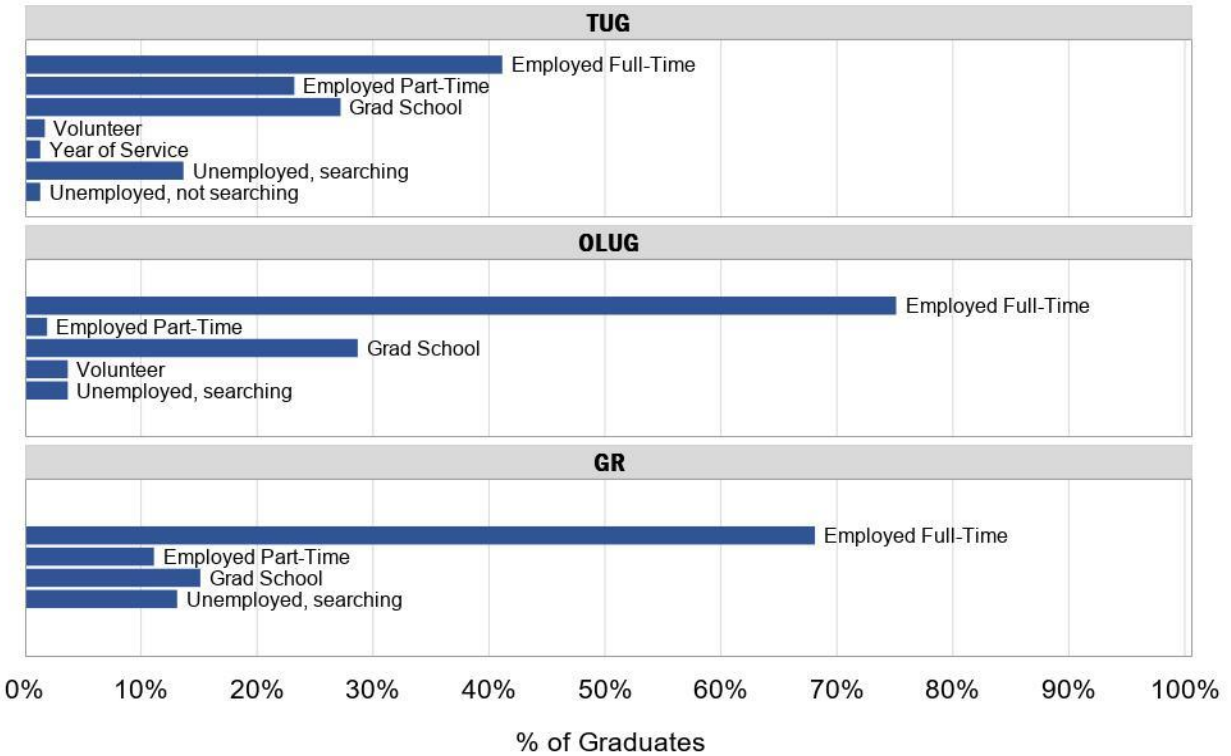
Employment/Grad School Rates

Of the survey respondents, at least 85% of TUG, 96% of OLUG, and 86% of Grad graduates landed within 6 months of graduation.



Response Rates: TUG 82%, OLUG 80%, Grad 54%

Most respondents landed employment and/or enrolled in graduate school within 6 months of graduation. (Respondents in grad school who were also employed were counted in part-time employment and grad school categories.)



Response Rates: TUG 82%, OLUG 80%, Grad 54%

Detailed Post-Graduation Status

Post-Graduation Status	TUG		OLUG		GR	
	Headcount	Percent of Respondents	Headcount	Percent of Respondents	Headcount	Percent of Respondents
Employed Full-Time	103	41%	42	75%	68	68%
Employed Part-Time	58	23%	1	2%	11	11%
Total Employed	161	64%	43	77%	79	79%
Grad School*	68	27%	16	29%	15	15%
Military	0	0%	0	0%	0	0%
Volunteer	4	2%	2	4%	0	0%
Year of Service	3	1%	0	0%	0	0%
Total Landed (unduplicated headcount)**	214	85%	54	96%	87	87%
Unemployed, searching	34	14%	2	4%	13	13%
Unemployed, not searching	3	1%	0	0%	0	0%
Total Number of Responses	251		56		100	
Total Number of Graduates	305		70		185	
Response Rate	82%		80%		54%	

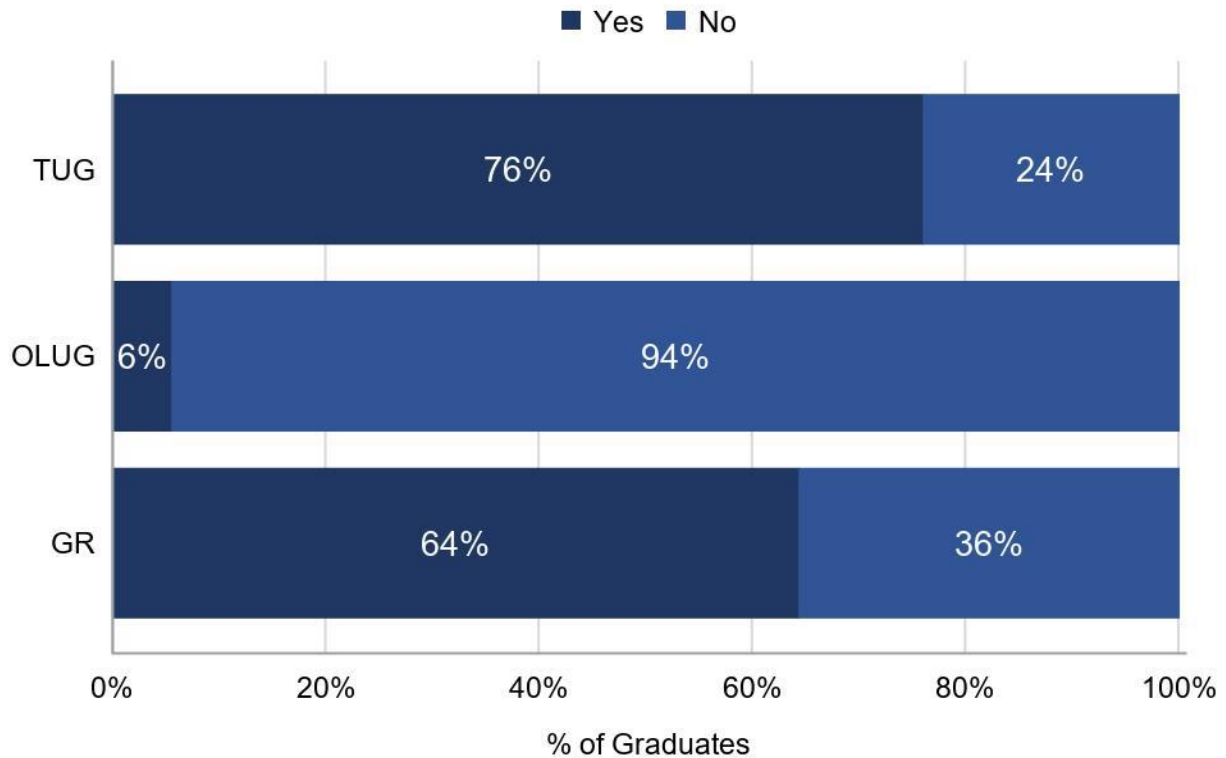
*Respondents in grad school who were also employed were counted in both categories.

** "Total Landed" counts each graduate only once.

Internships

Graduates were asked if they completed an internship prior to graduation.

Of the survey respondents, 76% of TUG graduates indicated they had completed an internship prior to graduation.

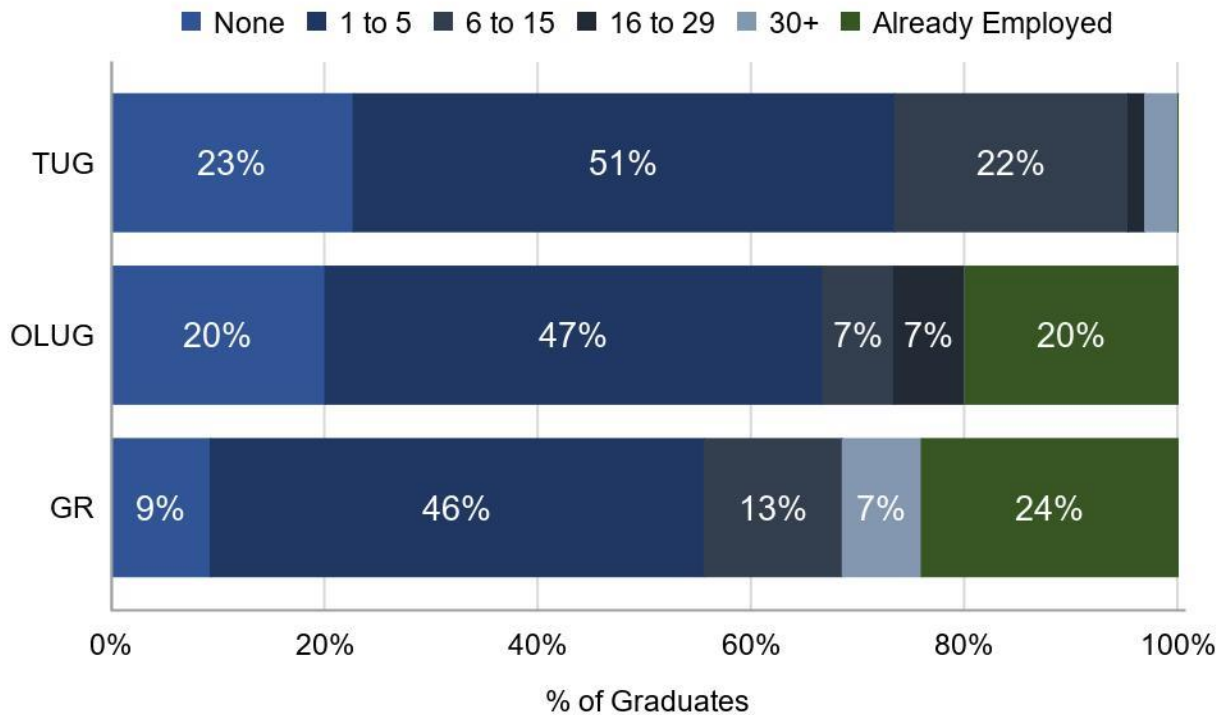


Response Rate for this item: TUG 48%, OLUG 51%, Grad 47%

Number of Jobs Applied For

Graduates were asked “How many jobs have you applied for up this date?” If a graduate selected “None” but was already employed, they are shown as “Already Employed” on the chart.

Of the survey respondents who were not already employed, most applied for 1 to 5 jobs. ('Already employed' includes part-time employment.)

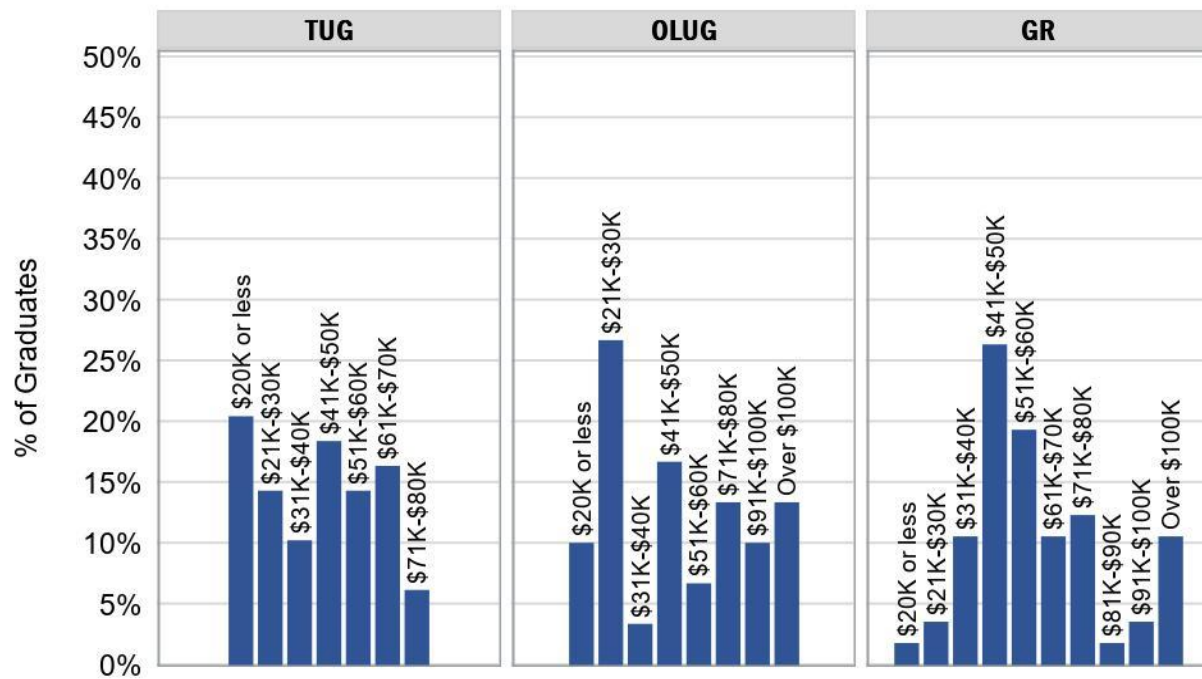


Response Rate for this item: TUG 42%, OLUG 21%, Grad 29%

Gross Salary

Graduates were asked to indicate their gross salary range. Only graduates who reported Full-Time-Employment are included here.

Of the employed full-time survey respondents, the median salary range for TUG and OLUG graduates was \$41K-\$50K with 20% of TUG graduates in the \$20K and under range. Grad graduates had a median salary range of \$51K-\$60K.



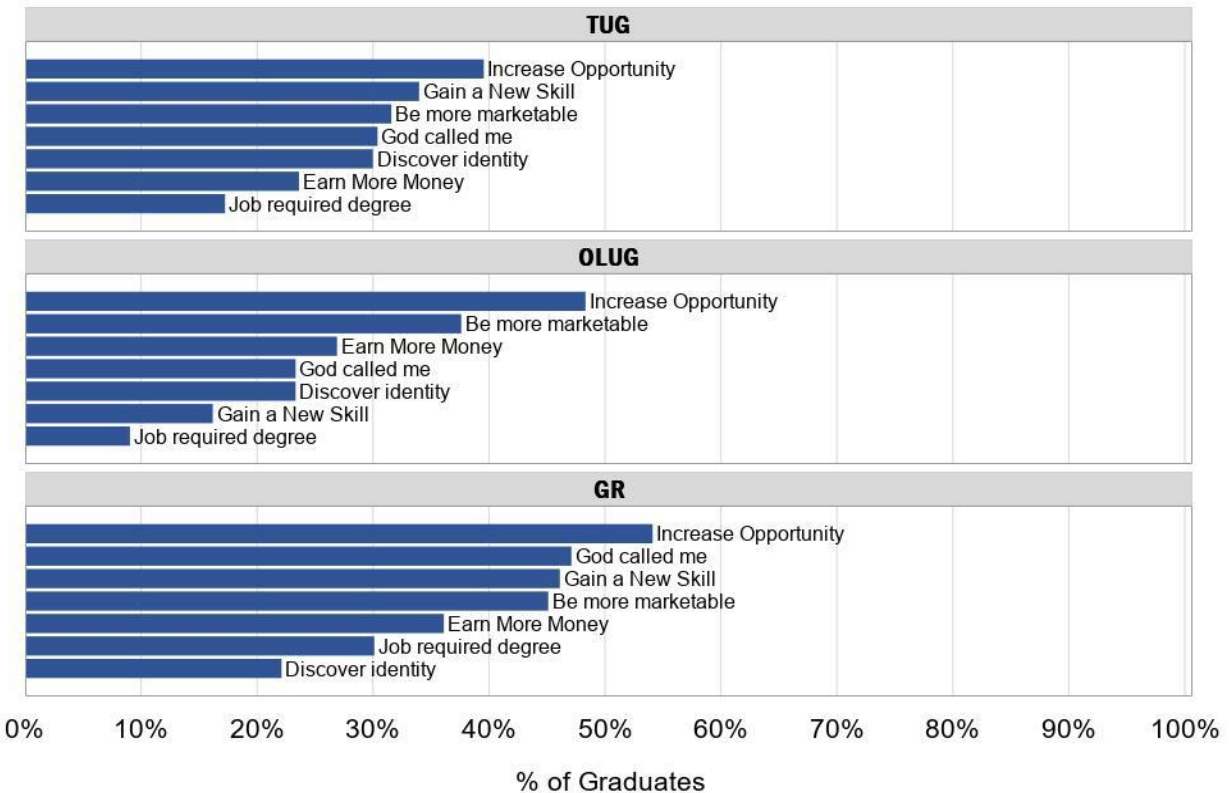
Response Rate for this item: TUG 16%, OLUG 43%, Grad 31%

Purpose for Completing Degree

Graduates were asked to indicate their original purpose or purposes for completing their degree.

The top response for all groups was 'Increase Opportunity'.

(Respondents could select multiple answers to this question.)

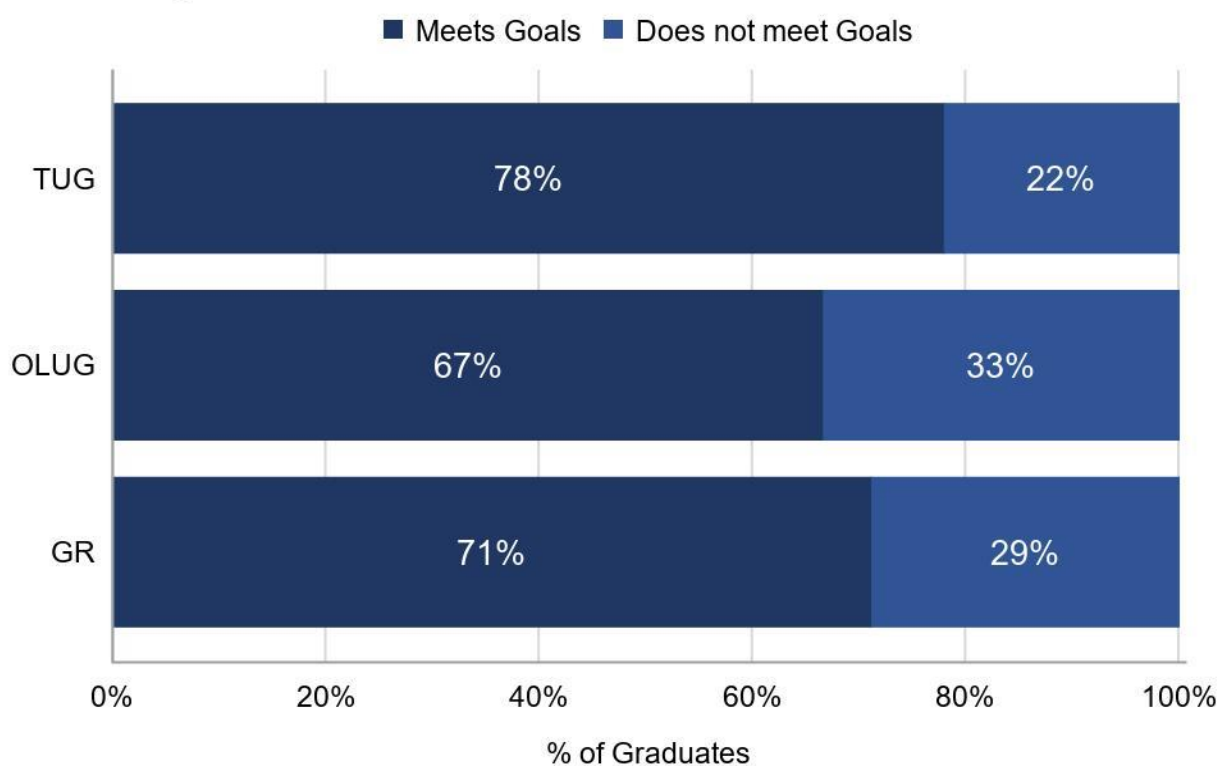


Response Rate for this item: TUG 49%, OLUG 51%, Grad 48%

Meet Goals

Employed graduates were asked to indicate whether or not their job met their goals for after-JBU-employment.

78% of the full-time employed TUG graduates indicated that their job met their goals.

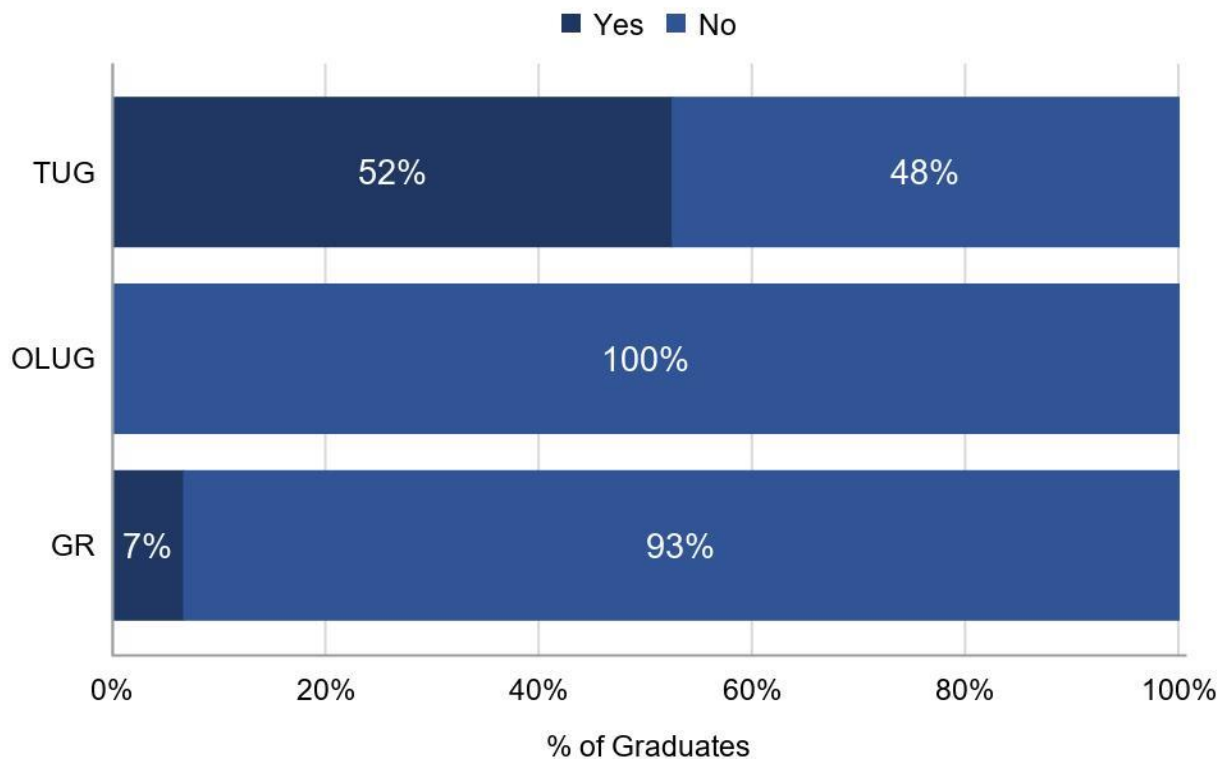


Response Rate for this item: TUG 16%, OLUG 43%, Grad 32%

Career Assistance

Students were asked if they received assistance from the Career Development Center. In addition to the self-reported CDC usage data, we used CDC records to determine if a student participated in a CDC event anytime from 2016-17 through 2019-20.

Of the survey respondents, 52% of TUG graduates received career assistance from the Career Development Center.

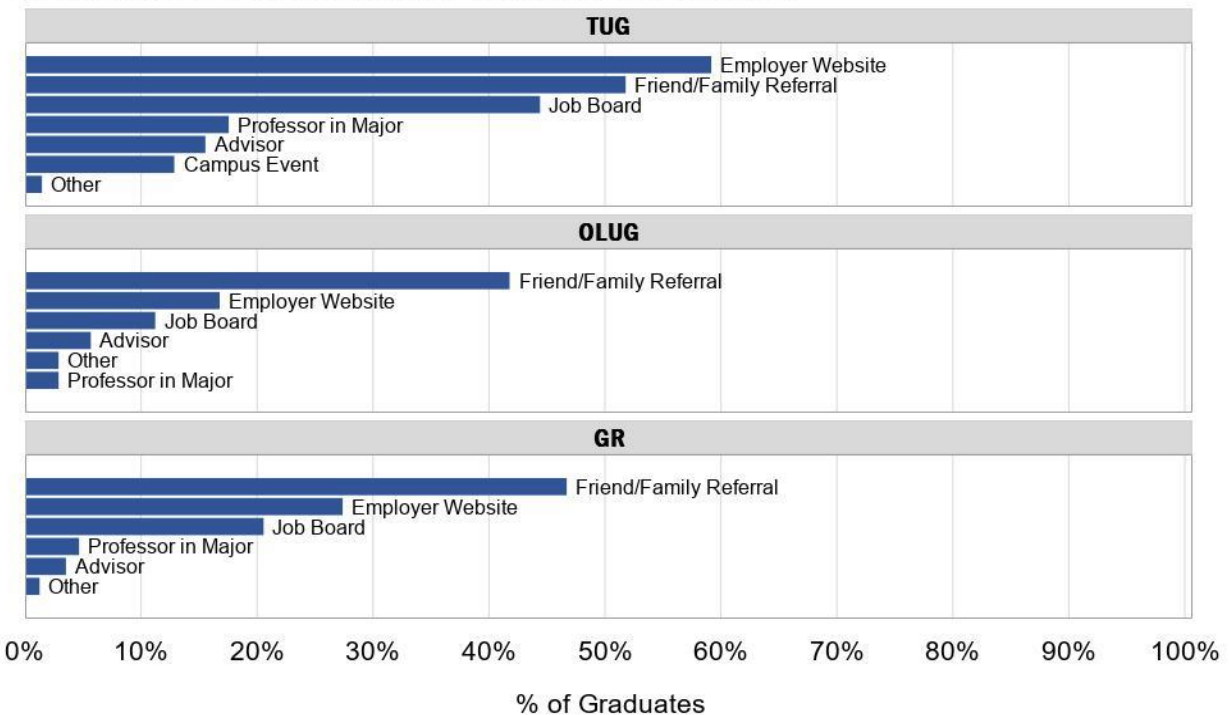


Response Rate for this item: TUG 66%, OLUG 51%, Grad 49%

Students were asked if they received career advice from a Professor in their major, faculty advisor, or “other”. They were also asked about other sources used to navigate employment/graduate school. They could select as many as apply.

44-59% of TUG respondents used an employer website, job board, or friend/family referral to navigate employment or graduate school. Family/friend referral was the most common source for OLUG and GR grads.

Respondents could select multiple answers to this question.

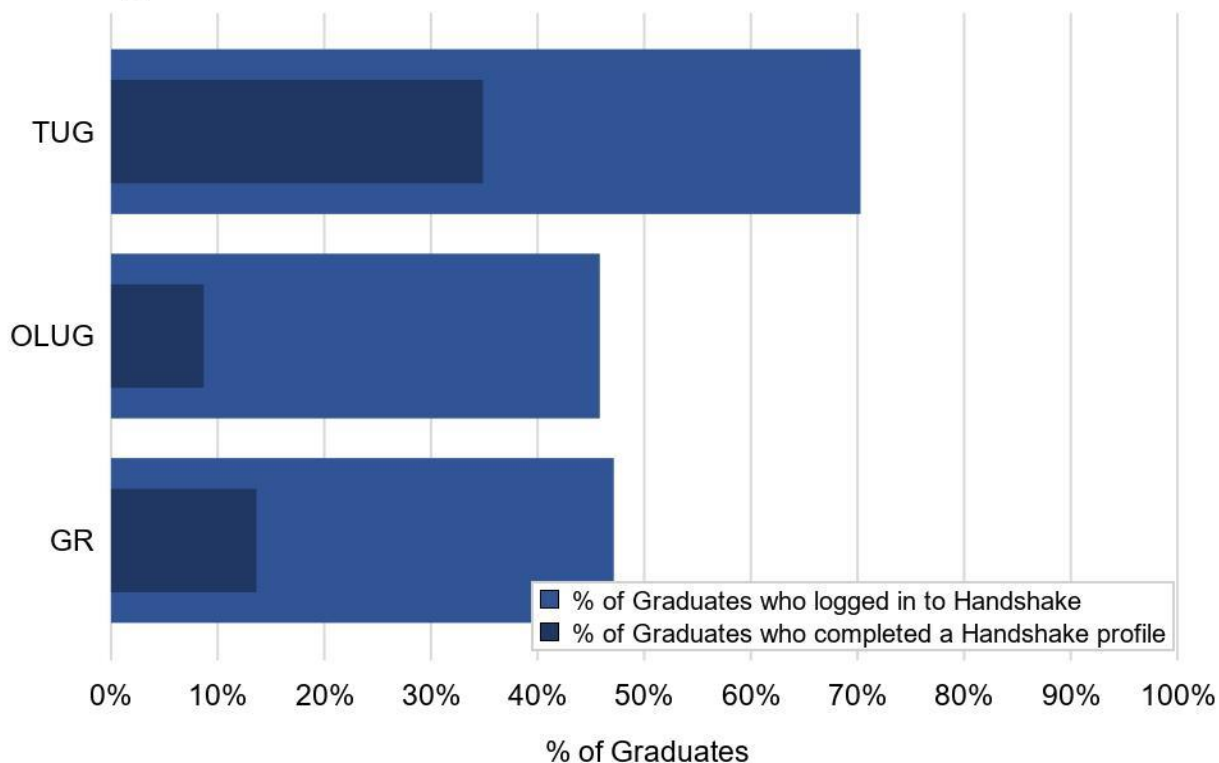


Response Rate for this item: TUG 49%, OLUG 51%, Grad 48%

Handshake Usage

Although not a part of the *First Destination Survey*, the Career Development Center collected usage statistics on Handshake. For this analysis, we analyzed Handshake usage by our 2019-20 graduates.

Of TUG graduates, 70% logged into Handshake, and 35% completed a profile. Of Graduate graduates, 47% logged on compared to 44% of OLUG graduates.



Employers and Grad Schools

Below is a list of employers and grad schools where respondents indicated they were working or attending graduate school.

TUG

1st PT job Radiance Ballet/2nd PT job VIPKID
28 Springs
7Brew
Americorps City Year
Arkansas Colleges of Health Education
Armi Contractors
Ascension St. John
Auxiliar de Conversaciones
Baylor University
Boys and Girls Club
Braum's
Brief Media
Caddell Construction
Camp Cho-Yeh
Chick fil A
City of Carrollton
Cross Church
Crossland Heavy
Day Spring
Denver Seminary
Discovery Christian Church
Disney
Doc's Country Mart
Duke University
Ernst and Young Central America.
Ethics and Religious Liberty Commission
Family Children Services
Flintco
Follett
Fratelli's Wood-Fired Pizzeria
Freelancer
Friendship Community Care
Fundación Colegio Americano de Quito
Georgetown University - Law School

Metova
Missouri Southern State University
Missouri State University
Montreat College - Asheville
Mount Mercy University
Nabholz Construction
Nantze Electric, Inc.
Navia Photography
North West Community Church
Northeastern State University
Northern Michigan University
One Hope
Open Avenues
Orscheln Farm & Home store/Journey Church
Ozark Integrated Circuits
Paytronix Systems
Phat Tire Bike Shop
Pratt Institute
Publix
QuikTrip
Shelterwood
Springdale School District
St John the Divine Episcopal
Staff Accountant at Highmark Residential
Starbucks
Suncoast Academy
SupplyPike
Texas A&M University
The Clorox Company
The University of Tulsa
Tintos & Tapas
Twinoaks
Tyson Foods
Univ of New England - Gr Internal Reg.

Hannah Frazier Photography
Harps Food Stores
Healthcare
Hibbett Sports
Hill & Wilkinson
Honeywell
Jill's House
John Brown University
Morris Tax Service
Keller ISD
KNWA/Fox 24
Liberty University
Limbird Real Estate Group
Love Thy Neighborhood
Mercy Northwest Arkansas Hospital

University of Arkansas At Fayetteville
University of Arkansas For Medical Sciences
University of Central Missouri
University of Maryland - College Park
University of North Texas-Health Science Ce
University of Oklahoma Health Sciences Cent
University of Pennsylvania
University of Texas At Dallas
Walmart
Washington Regional Medical Center
Watermark Community Church
Webco Industries
White Hall School District
Wichita State University
Willow Creek Women's Hospital

OLUG

3M Company
ABB
Arvest Bank
Choctaw Nation of Oklahoma
First National Bank of Fort Smith
First Western Bank
Gravette Public Library
Harding University
Henderson State University
J.B. Hunt Transport, Inc
John Brown University
Kelly Educational Staffing
Little Rock School District
McDonald County Schools

NCR
Northwest Medical Center
Snell Prosthetic and Orthotic Lab
Southern Arkansas University
Springdale Public Schools
Springdale Schools
Sunshine School and Development Center
Systems Engineering
Tyson Foods, Inc.
University Of Arkansas At Little Rock
Walgreen's
Walmart
Washington Regional
Wells Fargo

GR

5 West Crisis Stabilization Unit
Advantage Solutions
Arkansas Blue Cross Blue Shield
Arkansas Children's Hospital
Arkansas State University

John Soules Foods
Joshua Center
Liberty University
McDonal County R-1 Schools
Oaks Counseling

Arvest Bank
Baylor College Of Medicine
Boyce College
Branksome Hall Asia
Chenal Family Therapy
Children's Protection Center
Choctaw Nation of Oklahoma
Citrus County School Board
Clear Creek Independent School District
College of the Ozarks
Cowling Electric
Danone
Families Inc and Living Well
Fellowship Bible Church
Gravette High School
Havenwood
IRI
JB HUNT
Jeffries Eye Associates
John Brown University

Ozark Guidance
Sam's Club
Self-employed
Siloam Springs School District
Simmons Foods
Southeast Arkansas College
Springdale Public Schools
Sprint/TMobile
Summit Community Care
Sunnyside Baptist Church
The Fishin' Company
Tyson Foods Inc.
University of Arkansas at Little Rock
University of Arkansas, Fayetteville
University of Vermont
VIPKid
Wal-Mart Inc
Western Arkansas
Western Arkansas Counseling and Guidance Center
Whole Foods Market

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