

GRADUATE SCHOOL OF  
BANKING AT LSU

VS

MBA



# CURRICULUM RANGE

## GSBLSU

## MBA

Offers cross-disciplinarian courses, with specialty courses and 10 real world bank studies- all relevant to the banking industry.

- Core Curriculum:
  - Asset/Liability Management I & II
  - Bank Management Simulation
  - Bank Regulatory Law
  - Banking Small Business
  - Credit Risk Management
  - Financial Markets
  - Interpreting Economic Change
  - Leadership in Times of Change
  - Managerial Decision-Making Strategy
  - Managing in the New Bank Reg. Environment
  - Monetary Economics
  - Strategic Bank Marketing
  - Strategic Technology Trends
- Specialized Courses:
  - Advanced Real Estate Financing
  - Basic Credit Analysis
  - Critical Relationship Skills
  - Effectively Managing the Consumer Bank
  - Intermediate Credit Analysis
  - Mergers and Acquisitions
  - Rural and Small Business Lending
  - Sources of Non-Interest Income
  - Treasury Management Practices
  - Troubled Asset Resolution

MBA's can be as specialized or as generic as an individual's needs and desires predicate.

MBA curriculums are broad and "one-size-fits-all," providing a basic working knowledge of multiple, various aspects of corporate culture.

- Accounting
- Business Strategy
- Corporate Accountability
- Economics
- Finance
- Human Resources
- Leadership & Organizational Behavior
- Marketing Management
- Manufacturing and Production
- Operations Management
- Statistics
- Technology and Information Systems

# COURSE DIVERSIFICATION

## GSBLSU

- Practical: all materials covered and real world case studies translate into career application.
- Cross-Disciplinarian in Banking Arenas: expand the scope of knowledge and fields of expertise.
- Laser Focused: Banking is the hub of the program and all courses tie directly to the field of banking, from Economics and Marketing to Legal and Technology.

## MBA

- Theoretical: layers of high-level course work, required to complete the MBA curriculum, some of which may apply very little or not at all to career duties.
- Multi-disciplinarian: equips MBA grads with a host of tools to deal with various potential issues within or outside their career's traditional role.
- Diverse: education focuses on developing all the skills necessary to become an effective manager in business, capable of dealing with any and all tasks associated with assignment of a management position.

# DURATION OF COURSES & TIME COMMITMENTS

## GSBLSU

- 6 Week Course, Over the Summer
- 3 Consecutive Years
- Correspondence Work During “Off” Time
- 5 Bank Study Projects completed in Year 1
- 5 Bank Study Projects completed in Year 2

## MBA

- Full Time: 2 Years, or 4 semesters of full time course work
- Part Time: 3 or More Years of part-time, nights, and weekend courses
- Executive: 2 Years, allowing the student to continue to work while attending the MBA program

# COSTS

## GSBLSU

- Year 1: \$3,995
- Year 2: \$3,845
- Year 3: \$3,875

Total Educational Investment:  
\$11,715

\*Calculations based 2013 Year 1 tuition rates.

## MBA

- 2011-2012 Average Annual MBA Cost- In-State: \$15,869
- 2011-2012 Average Annual MBA Cost- Out-Of-State: \$27,098
- 2 Year In-State MBA: \$31,738
- 2 Year Out-Of-State MBA: \$54,196

\*Data pulled, based on all Public Institutions, from  
<http://www.uwyo.edu/oia/files/tfrb/mba.pdf>

# IMPACTS ON CAREER DEVELOPMENT

## GSBLSU

- **Knowledge:** The professional education garnered from a banker's completion of the program at GSBLSU is bar none the most applicable and comprehensive, provided by an outstanding faculty and in an unparalleled learning environment .
- **Contacts/Network:** Many of the students in the GSBLSU program will develop friendships and working networks of established or up and coming individuals in the niche world of banking. The numerous relationships formed in the 3 year program would be difficult to acquire over a lifetime of banking networking.
- **Association:** More bankers select GSB than any other professional banking school. GSBLSU has set the standard of excellence in the industry. Graduates of the program benefit from the recognition of and affiliation with completion of the GSB program.

## MBA

- **Diversification:** An MBA graduate can become a valued asset to their current and future organizations by applying the critical thinking skills learned from the diverse education the MBA program provides.
- **Redefinition:** It's no secret that many people seeking an MBA are looking to move up in the corporate world. Many are attempting to get off their current course and onto another one. Adding MBA to one's credentials may be the key ingredient to moving over into another field with more advancement opportunity or with more attractiveness to the individual.
- **Credentials:** Many companies mandate that an MBA be received in order to qualify for a specific position. Large numbers of MBA students see the credentials as the only way of moving up the corporate ladder, and other are hedging their bets that their resume will be more attractive with the MBA added.

# PREREQUISITES TO ACCEPTANCE

## GSBLSU

Applicants must:

- Have Basic Accounting & Economics Courses or Money & Banking Experience
- Be Officer or Regulatory Official in Financial Services Industry
- Have 3 Years Experience as an Officer or 5 Years in Bank Supervision

## MBA

Applicants must:

- Have a Bachelor's Degree from an Accredited Institution
- Provide GMAT scores
- On-The-Job Experience or Leadership Experience, in Some Instances



# EMPLOYER INVOLVEMENT & FUNDING

## GSBLSU

- Banking and financial institutions understand the importance of specialized education that develops key talent within their organization. It is for this reason that many banking executives are willing to fund the GSBLSU education and even include it as a mandatory step in a banker's future path.
- In 2012, two-thirds of GSBLSU students held the rank of VP or higher and 70% had over 5 years of banking experience. It is this type of banker that is identified as a quality investment for a bank to see molded by the GSB program, and the return on the investment in the GSB program pays off nicely for both the student and their organization.

## MBA

- Companies looking to retain and develop their top talent and stellar employees know that offering funding for all or part of their MBA program can build loyalty. MBA funding helps the company to ensure their future leaders are well rounded in their education, exposed to diverse critical thinking scenarios, and have developed a networking base that enables quick problem resolution.
- The influx in MBA recipients have decreased the demand, hence decreasing an employers willingness to pay for the degree. It is becoming more and more common for a case-by-case determination of funding for the rather pricy MBA program.



# UNIVERSAL BENEFITS

- Advance Career/Increase Earning Potential
- Assume a Leadership Role/Increase Job Security
  - Increase Network/Connections Base
- Access to Relevant Knowledge, Tools, & Technology
  - Build Credibility Among Peers
  - Add Value to Your Personal Brand
  - Improve Desirability By Employers
  - Associate Self With Credible, Educated Contemporaries