



Kelly Gallagher
and Penny Kittle

DATE AND TIME

October 19, 2020
8:30am–3:30pm **PT**

Everyday Practices that Engage and Empower Readers and Writers

Grades 6–12

About This Virtual Workshop

How do we decide what and what not to teach? With increased expectations and so little time to meet them, we might heed the words of Rock and Roll Hall of Famer, Bob Seger, who asks us to carefully consider our “deadlines and commitments—what to leave in, what to leave out.” In this virtual workshop, Kelly and Penny will discuss critical decisions that underpin artful teaching across the school year, throughout units of study, and the daily decisions that move young readers and writers closer to excellence.

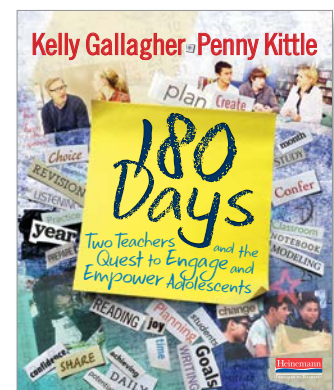
About These Authors

Kelly Gallagher teaches at Magnolia High School in Anaheim, California, where he has taught for over thirty years. He is the former co-director of the South Basin Writing Project at California State University, Long Beach and the former president of the Secondary Reading Group for the International Literacy Association. Kelly is the author of several books, including *180 Days: Two Teachers and the Quest to Engage and Empower Adolescents* (coauthored with Penny Kittle).

Penny Kittle teaches freshman composition at Plymouth State University in New Hampshire. She was a teacher and literacy coach in public schools for over thirty years. She is the coauthor of *180 Days: Two Teachers and the Quest to Engage and Empower Adolescents* with Kelly Gallagher, and is the author of *Book Love*, and *Write Beside Them*, which won the James Britton award. She also coauthored two books with her mentor, Don Graves, and coedited (with Tom Newkirk) a collection of Graves' work, *Children Want to Write*. She is the President of the Book Love Foundation and was given the 2015 Exemplary Leader Award from NCTE's Conference on English Leadership. She travels the world to work beside teachers and to empower young readers and writers.

Who Should Attend

Classroom teachers of grades 6–12, literacy coaches, reading and language arts specialists, curriculum coordinators and administrators.



For Further Reading

This book and other Heinemann resources are available online [here](https://www.heinemann.com/pd/workshops).



DEDICATED TO TEACHERS



Everyday Practices that Engage and Empower Readers and Writers

Grades 6–12

Teaching is a complex act. It has been estimated that a teacher makes more than 3,000 nontrivial decisions a day. Every moment with our students matters. This, of course, leads to a simple truth known to all ELA teachers: there is simply too much to do and not enough time to do it. Given the demands of the modern day classroom, we are forced to make critical decisions.



In this virtual workshop, Kelly and Penny will share the decision-making process that drives their instruction. In doing so, they will demonstrate how they plan a year of instruction, design specific units of study, and plan and execute a daily lesson. What guides Kelly and Penny in their planning for young readers and writers? They believe all students should develop the reading and writing habits needed for success outside of school: in college, work, and in their personal lives.

How do we achieve these goals for our students? Let's start by reimagining the language arts classroom, and by creating classes where all students actively read, write, study, create, and share every day. We can construct classrooms where increasing reading and writing volume becomes a priority, where students are given a choice, and where teachers model and confer. This is a call for educators to bring responsive, alive instruction to their teaching practice.

LEARNING OBJECTIVES

Participants will:

- Personalize instruction in the English Language Arts classroom
- Design classroom routines and expectations that increase confidence and skill in readers and writers
- Deepen student engagement by balancing independent reading, book clubs, and core text instruction
- Plan to increase student talk to build critical thinking
- Gather tools for modeling revision to support the development of writers
- Plan formative assessments to understand the individual needs of students



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Registration

Virtual One-Day Workshop

Online

Sign up at heinemann.com/pd with credit card, or print out a registration form to fax or email.

Please note: We cannot take POs over our website. If you plan to pay by PO, please fax or email it to us at the contact information below.

Contact Us

CALL: 800-541-2086, ext. 1151

FAX: 907-375-2987

EMAIL: workshops@heinemann.com

Mail

Send check or purchase order to:

Heinemann Workshops

361 Hanover Street

Portsmouth, NH 03801-3912

Workshop Fee

The fee for this full-day workshop is **\$209** per person. Fee includes: workshop tuition; access to a printable handout from the presenter prepared specifically for this workshop; a personalized certificate of attendance; and 30-day access to the screencast recording, which will be hosted in our secure platform.

Enrollment Confirmation

We'll send you a confirmation email and receipt once we've processed your registration.

Cancellations and Substitutions

If you cancel up to one week prior, you are entitled to a full refund. If you cancel within one week of the workshop, your fee will be refunded, minus a \$25 cancellation fee. Absolutely all cancellations must be submitted in writing to workshops@heinemann.com prior to the event date or there will be no level of refund. Substitutions are allowed at any time and must be emailed to workshops@heinemann.com prior to the workshop start.

Credits

Included in the cost of this workshop is a certificate of attendance awarding each participant .5 CEU credits (equivalent to 5 general PD clock hours). To determine whether the credits from this workshop are acceptable, please check with your school district or administration.

Graduate-level professional development credits are available through:



The credit will require an additional fee, plus a follow-up assignment. Please contact us for more information.

Video Restriction Statement

The interactive portion of this event will be recorded. This recording is housed in the secure platform used to host the event, and will not be shared with non-registrants.

Accessing a Virtual Workshop

Logging in and participating in an online Virtual Workshop is easy. A series of emails will be sent to the address you provide on your registration form to confirm your enrollment and provide information and a link to access the secure Virtual Workshop site. (Please see the next page for a description of what it is like to participate in a Heinemann Virtual One-Day Workshop.)

Virtual One-Day Workshop Registration Form

Kelly Gallagher and Penny Kittle present
Everyday Practices that Engage
and Empower Readers and Writers

REGISTER ONLINE AT
heinemann.com/pd

PARTICIPANT INFORMATION

First Name _____

Last Name _____

Position/Title/Grade Level Taught _____

Email Address _____

This form may be reproduced for multiple registrants.

School Name _____

School Mailing Address _____

City _____ State _____ Zip _____

School Phone () _____

METHOD OF PAYMENT

\$209 per person

Registration must be prepaid with one of the following:

- ☐ Check enclosed (payable to Heinemann Workshops)
- ☐ Purchase Order attached
- ☐ MasterCard ☐ Visa ☐ American Express

Account # _____

Exp. Date _____ Billing Zip Code _____

Print name that appears on credit card

Signature _____

VIRTUAL WORKSHOP DATE AND TIME

☐ **October 19, 2020 8:30am–3:30pm PT**

Daily Schedule*

| | |
|-------------------|---------|
| 8:30am - 9:45am | Session |
| 9:45am – 10:15am | Break |
| 10:15am – 11:30am | Session |
| 11:30am – 12:30pm | Break |
| 12:30pm – 1:45pm | Session |
| 1:45pm – 2:15pm | Break |
| 2:15pm – 3:30pm | Session |

While our workshops are scheduled for a specific time zone, anyone from any time zone is welcome to enroll.

Please be sure to adjust your attendance time to the time zones listed:

Eastern Time **ET**

Central Time **CT**

Mountain Time **MT**

Pacific Time **PT**

Alaska Time **AKT**

**Subject to change*



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Attending a Live Virtual Workshop

Heinemann's online learning platform hosts our virtual workshops, and the workshops themselves are accessed through a password-protected Zoom link, which will be sent to you a couple of days before the event.

Before Your Workshop

Each workshop will run from 8:30am–3:30pm; please make note of the time zone! Log in at least 15 minutes early to give yourself time to get set up. Heinemann's Virtual Workshop facilitator will open by letting you know best practices for participating in our online workshop and how to make the most of the day. The author/presenter will outline the objectives of the day and the content to be covered.

Each day will be broken up into presentation blocks of one hour and fifteen minutes, with short breaks. The lunch break will be one hour long. Please see tentative schedule in the left column of this page.

During the Workshop

There will be at least two members of the Heinemann staff facilitating a virtual workshop to help you with any issues or questions you may have. Please use the chat feature in the live Zoom sessions to add questions or comments during the workshop.

At certain times during the workshop the author/presenter may detail discussion topics, and you'll be sent to small-group virtual breakout sessions. Think of this as turn-and-talk time online, and as interaction within the break-out group is key, please turn on your microphone and camera here!

Once any break or break-out session is over, you'll be brought back to continue the virtual workshop with the full group.

After the Workshop

Virtual workshops will be recorded and uploaded to OnlinePD.Heinemann.com approximately two business days after the workshop has concluded; we'll email you once the recording is available. This recording will be available only to the attendees of the virtual one-day workshop, and you'll have access to this recording for 30 days following your email notification.

After the workshop concludes, you'll get your certificate of completion emailed to you along with an online survey. Please tell us how we did!

Your Privacy

Heinemann Workshops will record this virtual event, including breakout sessions where your camera and microphone may be turned on. This recording will only be shared with you and your fellow workshop attendees for 30 days. Your recorded image and audio will not be used in any other way.

