

# **Corporate Presentation**

FEBRUARY 2022

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- A reconciliation of the Company's financial results to its Non-IFRS Measures is included in the Company's earnings releases and MD&A.



# Introduction

#### INTRODUCTION



# NeuPath Health Overview

- NeuPath owns and operates a network of clinics across Canada that deliver category-leading treatment for chronic pain, as well as spinal injuries, sports related injuries and concussions.
- The Company's blended care model combines virtual care with-in person visits.





# **Investment Highlights**



Largest pain & musculoskeletal clinic network in Canada 15 majority owned clinics plus minority interest in 2 more clinics



Attractive valuation relative to comparables Currently trading at EV/Revenue run rate multiple < 0.5x



# Blended care model, combining in-person & virtual visits

Proprietary remote pain management tech & virtual visits comprise 15% of total visits



## Adjusted EBITDA positive for 11 straight quarters Cash to fund growth and generating

Lash to fund growth and generating positive operating cash flow



Annual revenue run rate of \$57 million 20% growth over 2020

~20% growth over 2020 (assuming no additional acquisitions or other growth initiatives)



**Significant opportunities to grow both organically & via acquisition** Total Addressable Market exceeds \$37 billion in Canada - even bigger opportunity in US INTRODUCTION



## **Positive EBITDA & Access to Capital = Platform For Growth**



#### May 2017

- NeuPath was founded
- Acquired group of 9 clinics

#### Feb 2018

- Acquired group of 3 clinics
  Largest chronic pain
- chronic pain network in Canada

#### Jul 2020

- Started trading on TSX Venture
- Ticker is NPTH

#### Nov 2020

- Closed oversubscribed \$12.0 million bought deal financing
- Feb 2021
- Closed oversubscribed
   \$12.0 million
   bought deal financing

#### Aug 2021

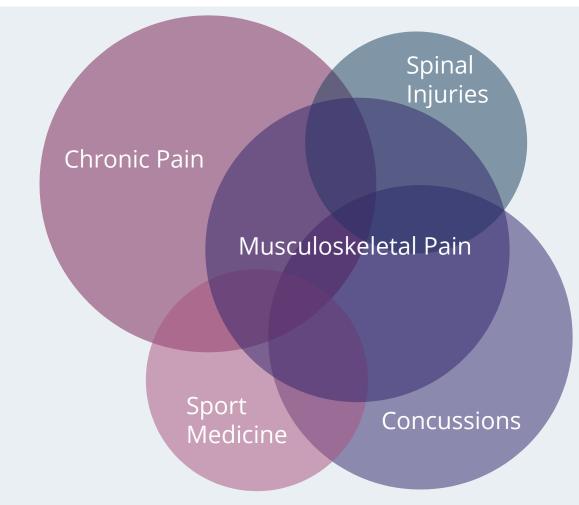
- Reported 10<sup>th</sup> consecutive quarter of positive Adjusted EBITDA
- Acquired KumoCare

#### Nov 2021

 Announced agreement to open 2<sup>nd</sup> Alberta clinic in partnership with orthopedics group

#### CANADIAN PAIN LANDSCAPE

## **Chronic Pain Impacts > 20% of Adults**



2 Gaskin DJ, Richard P. The economic costs of pain in the United States. J Pain. 2012 Aug;13(8):715-24. doi: 10.1016/j.jpain.2012.03.009. Epub 2012 May 16. PMID: 22607834.

3 Health Canada. An Action Plan for Pain in Canada, May 2021.

4 Fraser Group. (2020). Group Universe Report. Retrieved from https://frasergroup.com/assets/files/GUR/GUR%20Public%20Release%20Canada.pdf

# Chronic pain impacts 1 in 4 adults in Canada and 1 in 5 adults in US

#### **Chronic Pain**

- Costs up to \$635 billion annually in US<sup>2</sup> and \$40 billion in Canada<sup>3</sup>
- Leading cause of disability worldwide

#### **Musculoskeletal Conditions**

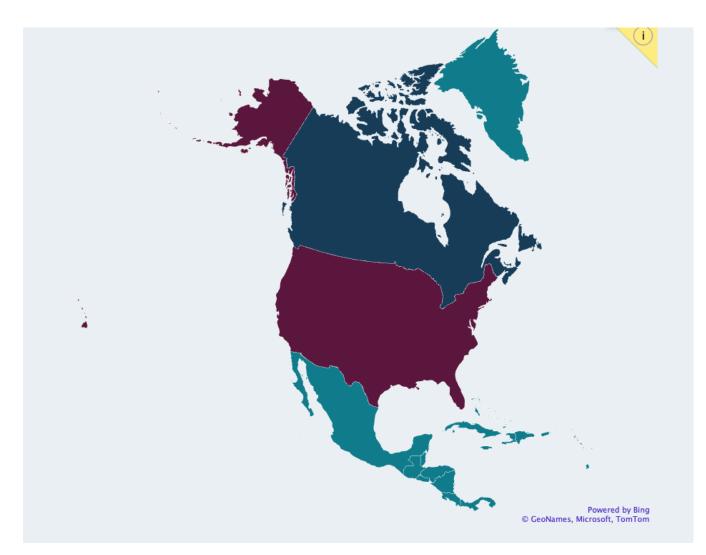
- Biggest cost driver in organizations' healthcare spend in Canada and the US
- 1 in 2 Americans have a musculoskeletal condition



#### CANADIAN PAIN LANDSCAPE



## **Access To Timely Care is a Challenge**



**Canada (Ontario)** 7,252 patients per interventional pain management Physician

**U.S.** 30,000 patients per board certified pain care physician<sup>1</sup> INTRODUCTION

# **STRATEGIC PILLARS**

CREATING A PHYSICIAN-CENTERED MULTI-DISCIPLINARY CARE APPROACH THAT INCLUDES AN INCREASED CAPACITY TO HELP NAVIGATE & CARE FOR A GROWING ROSTER OF PATIENTS IS BUILT ON THREE KEY PILLARS:







## TECHNOLOGY & SERVICE

 Utilizing extensive data and research to develop clinical pathways

## INTERDISCIPLINARY CARE

 Provide a premium model of care that extends the physician's capabilities/capacity through the inclusion of allied health and provides patients with better care

## DATA-DRIVEN EVIDENCE-BASED MEDICINE

 Proprietary tech to extend physician capabilities & allow patients to selfmanage



# **Chronic Pain, Mental Health & Employers**

	Mental Health	Chronic Pain
Stigmatized	$\checkmark$	$\checkmark$
Prevalence in population	1 in 5	1 in 5
Prevalence in workplace	1 in 5	48% <sup>1</sup>
Economic burden (Canada)	\$51 billion/yr <sup>2</sup>	\$56-60 billion/yr <sup>3</sup>
Employer burden (Canada)	>\$20.7 billion/yr <sup>4</sup>	>\$37 billion/yr <sup>5</sup>
% of disabled persons	32.5%	65%

## A Lot of Parallels between Chronic Pain and Mental Health:

- Prevalence
- Cost to employers
- Stigma

**Mental health** is further along in terms of employee health initiatives

**Canadian employers** are seeing a median ROI of \$1.62 for mental health initiatives and \$2.18 for programs that have been in place for 3+ years<sup>7</sup>

**Opportunity** for NeuPath to build chronic painfocused employee health initiative & work with employers to reduce cost of lost productivity

#### NEUPATH SERVICE OFFERINGS



# **Comprehensive, Holistic Service Offering**

- Comprehensive assessments
- Ultrasound guided injections
- Electromyography
- Non-imaging guided injections
- Medication management
- Counselling
- Botox injections (migraines)
- Virtual visits
- Lidocaine infusions\*

## 70% to physician & 30% to company

# No physician payment or not monetized

• Physiotherapy

- Psychotherapy
- Chronic Pain Self-Management Program (education & meditation)

• Fluoroscopic guided injections

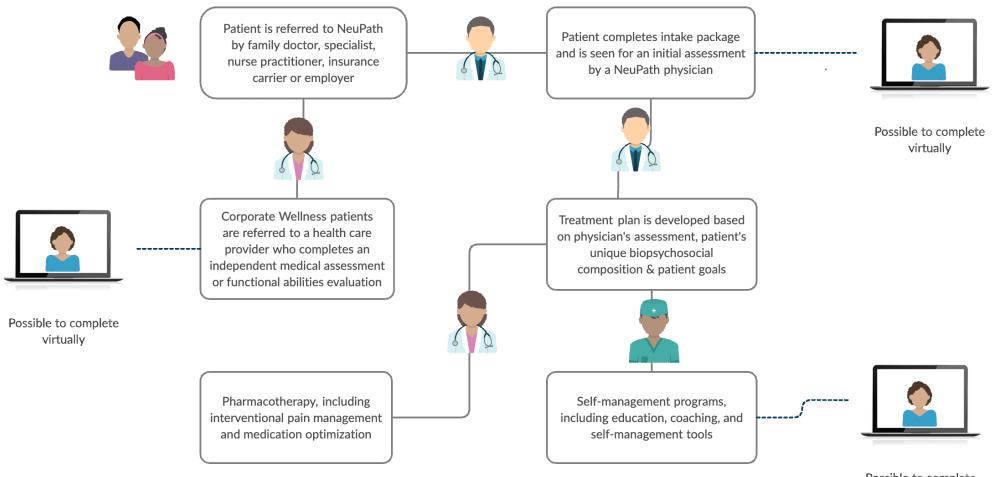
# 50% to physician & 50% to company

\* 20% to physician and 80% to company NeuPath Health Inc. | TSXV: NPTH

#### NEUPATH SERVICE OFFERINGS



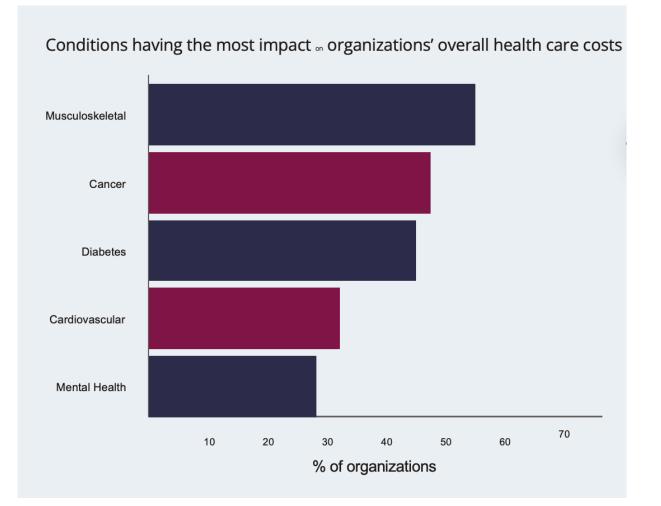
# Multi-modal Care with Expanding Virtual Capabilities



Possible to complete virtually



## **Remote Pain Management Technology**



### Musculoskeletal conditions are

the biggest cost driver in organizations' health care spending in Canada & US

**Chronic pain** is the leading cause of disability & disease burden globally

## NeuPath is developing proprietary

digital health tech targeting musculoskeletal conditions

## Working with Pivot Design Group

- Helped build pain management technology solutions for Hospital for Sick Children & TAPMI
- Part of winning team in Qualcomm Tricorder XPRIZE contest



# **Remote Pain Management Technology**

#### **Personalized education**

on the impact of sleep, diet, exercise, medication, and other contributing factors

### Access to coaching

#### Self-management tools

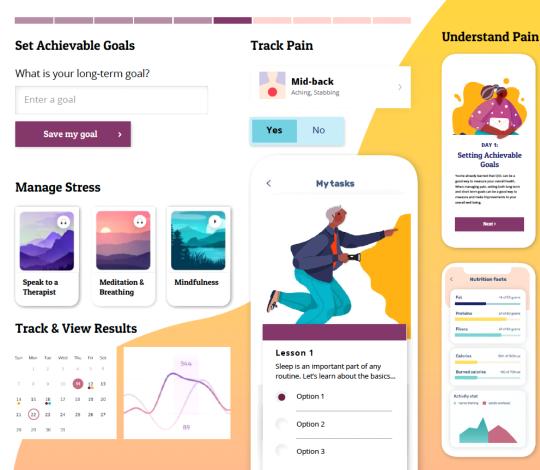
**Enhanced tracking** and measurement of changes in patient function

# **Improved communication** with care providers

**Goal setting** and management

# Chronic Pain Management App

Transforming the hope of a better life into the reality of a life more fully lived.





BADGE!



That's enough for today

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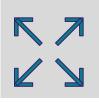
# **Growth Strategy**





## Increase capacity utilization from 65% in existing clinics

Add services, onboard new doctors, and improve patient throughput



**Continue to build out national network by acquiring and building new clinics** National network is critical to rollout of employer health program



## Release remote pain management technology to market

Monetize by working with employers to reduce direct health care costs and costs associated with lost productivity due to musculoskeletal pain



### **Enter US market**

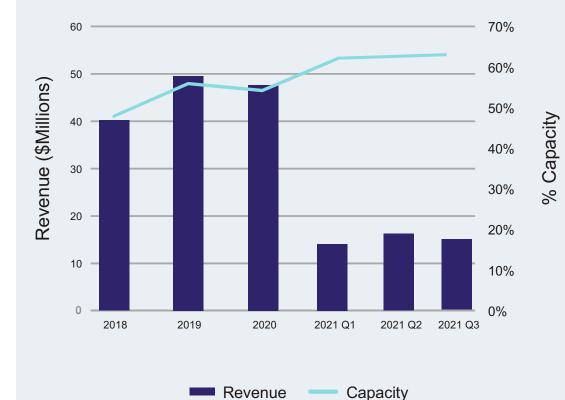
Remote pain management technology is good entry strategy Acquire clinics in order to be able to offer blended care

# **Growth Strategy - Organic**

- Measure capacity utilization based on combination of physician shift and patient appointment slot vacancy rates
- **Capacity utilization rate has increased** from 29% in 2017 to 65% in 2021 due to:
- **Onboarding** of new doctors
- Expanding services
- **Improved patient** throughput conversion rate on referrals has increased by 25% since 2018
- At 65% capacity utilization, ample room to grow revenue without building / acquiring new clinics



# Improved capacity utilization with room to continue growth



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#### NEUPATH HEALTH INC. STRATEGY

# **Growth Strategy – M&A**











More than 60 Multidisciplinary clinics in Ontario alone

## Small Groups or Single-Location Clinics

Many singlelocation clinics without broad programs, scale efficiencies or exit strategies Gap in Market

No national networks exist National network is prerequisite for offering to employers & insurance carriers



## Strategic Growth Via Acquisitions

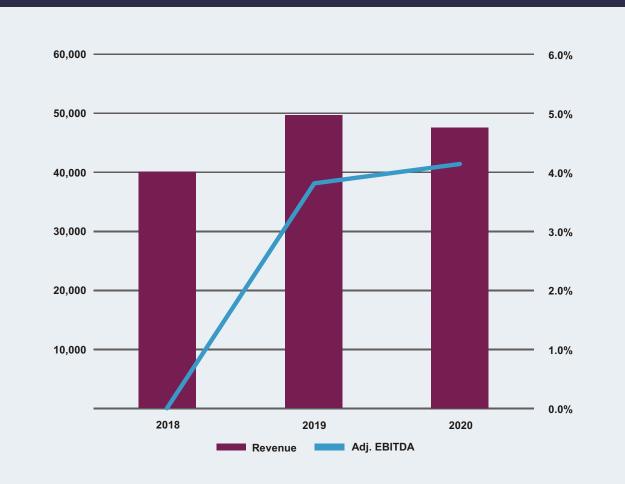
Acquire clinics and create efficiencies by bolting onto NeuPath's existing infrastructure

#### FINANCIAL OVERVIEW

# **Financial Performance & Capitalization**



Growing Adjusted EBITDA Margins through the Pandemic



## **Quarter over Quarter Growth Rates**

**26%** - Q3 2021 Revenue Growth Rate

**14%** - Q3 2021 YTD Same Clinic Revenue Growth Rate

## Capitalization

46.5M - Shares Outstanding

70.9M - Fully Diluted

11.0% - Board and Management

**0.87/0.425** - 52 Week High/Low

#### FINANCIAL OVERVIEW

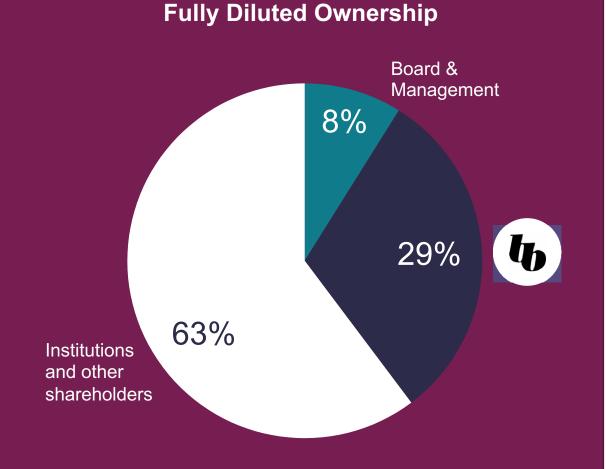
# **Financial Performance & Capitalization**



Equity Capital Structure	(Millions)
Common Shares Outstanding	46.5
Paid-up warrants <sup>1</sup>	7.2
Dilutive Instruments:	
Warrants Outstanding	16.1
Stock Options & RSUs	1.7
Fully-Diluted Shares	71.5

Warrant exercise price ranges from \$0.25 to \$2.00 with an average exercise price of \$0.99 for total value of \$18.3M

**Note 1:** The paid-up warrants were issued as a swap for debt into equity. The exchange price was dollar for dollar debt into deemed common shares at \$0.75 per share. This was structured as debt for paid-up warrant and an additional \$0.001 per warrant must be paid to convert into voting common shares.



# Leadership Team

#### SENIOR LEADERSHIP TEAM





## **Grant Connelly**

#### Chief Executive Officer

Joined in July 2018
Former CEO of VroomHealth
Former CFO of Appletree Medical Group that operated over 30 medical clinics
Over \$200M in M&A transactions
MBA – Schulich School of Business at York



## Jeff Zygouras

#### Chief Financial Officer

Joined in August 2019

• CPA, CA

- Senior financial roles with TSX listed pharmaceutical companies
- $\boldsymbol{\cdot}$  Audit services at EY
- Master of Management and Professional Accounting University of Toronto



#### **Ben Fagan** Chief Technology Officer

- Joined NeuPath as Chief Technology Officer in -Over 15 years of experience from the technology and capital markets industries.
- Master of Science in Financial Engineering from the University of Michigan, and a Bachelor of Engineering from Ontario Tech University.



#### Elaine McCulloch Vice President, Marketing

Joined in April 2021

- Former Director, National Brands & Audio Marketing at Bell Media
- · Former Business Development & Partnerships at VIA Rail
- Former Marketing Program Manager at HP
- · Honors Bachelor of Arts Western University



**Björn Thies** Vice President, People & Culture

#### Joined in April 2021

Former Senior Human Resources Manager at Pusateri's Fine Foods
 Former Human Resources Manager at Four Seasons Hotels & Resorts

- Former Learning Manager at Four Seasons Hotels & Resc
- Certificate in Personnel Practice (Human Resources)



## Denise Hill

#### Vice President, Western Canada

Joined in August 2019
Former CEO of HealthPointe Medical Centre
Former Executive Director of Edmonton Bone and Joint Centre
Former Director, Primary Care Networks at Alberta Medical Association
MBA – Queen's University

#### BOARD OF DIRECTORS



<ul> <li>Dianne Carmichael, Chair</li> <li>Former President, Best Doctors Inc.</li> <li>Former President, Payer Markets at McKesson</li> <li>Former President, UHN Solutions at University Health Network</li> </ul>	Jolyon Burton • Co-founder of Bloom Burton & Co., providing capital raising, M&A advisory, equity research, business strategy & scientific advisory services in life sciences sector
<ul> <li>Dan Legault</li> <li>CEO, Antibe Therapeutics</li> <li>Former Director of International Save the Children</li> <li>Former Director of Green Shield Canada</li> </ul>	Joseph Walewicz <ul> <li>Former Executive Vice President, Business and Corporate</li> <li>Development, Clementia Pharmaceuticals</li> <li>Former top-ranked equity analyst at BMO and CIBC</li> </ul>
<b>Sasha Cucuz</b> • CEO, Greybrook Securities • Former CEO, Greybrook Health • Board of Directors of Greenbrook TMS	<b>Daniel Chicoine</b> • Executive Chairman, Crescita Therapeutics • Former Chairman and Co-CEO, Nuvo Pharmaceuticals
Grishanth Ram	

- Former CEO, NeuPath Health
- Former COO, InMedic Creative Medicine

SUMMARY

# Key Take Aways







Affects 1 in 5 adults in North America Chronic pain costs more than cancer, heart disease and HIV combined

## Leading chronic pain management company

Largest in Canada Clinic footprint covers ~67% of Ontario population



## Significant growth opportunities

Grow revenue by almost 2x based on current clinic footprint M&A in fragmented market



NeuP Health Inc.

Virtual Care Platform

Telemedicine combined with proprietary, remote pain management technology



# Thank you

Grant Connelly, CEO gconnelly@neupath.com investors@neupath.com

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