

Counsel Financial Headlines as Diamond Sponsor at AAJ Annual Convention

Law firm to host panel discussion with top mass tort attorneys

WILLIAMSVILLE, N.Y. ([PRWEB](#)) July 09, 2021 -- Counsel Financial recently announced its continued commitment to the American Association for Justice (“AAJ”) as the headline Diamond Sponsor of the upcoming AAJ Annual Convention. The conference will take place July 12-15 at the Cosmopolitan in Las Vegas. The Convention draws the nation’s top plaintiffs’ lawyers who converge to discuss the latest developments in litigation across numerous practice areas, participate in specialized continuing legal education programs and network with fellow attorneys engaged in similar cases.

Counsel Financial will host a panel discussion—From the Experts: Latest and Emerging Mass Tort News—on Monday, July 12 at 12:30pm focused on current litigations and recent updates, along with considerations for incorporating those cases into a firm’s portfolio. Attorneys seeking to expand their practice or build upon their existing caseload will have the opportunity to hear from top litigators on topics such as hernia mesh, fertility clinic tank failures, Paragard and Paraquat. The program will conclude with an interactive Q&A session to further discuss specific areas of interest.

Paul Cody, President & CEO of Counsel Financial, stated, “We are proud to have built such a strong relationship with AAJ and its members over the years, and fully support its efforts to strengthen our civil justice system. We’re honored to host such an esteemed panel of talented lawyers and hope this discussion will be of great benefit to those in attendance.”

Counsel Financial has been exclusively endorsed by AAJ for [law firm financing](#) since 2006. In addition to financial solutions, the company offers a multitude of consultative benefits to its clients, such as assistance with budgeting and financial analysis, portfolio valuation, industry insight and co-counsel introductions.

To learn more about all of the financial products available to contingent-fee firms, visit booth K2 or contact a member of the business development team to set up a meeting during the event by [clicking here](#).

About Counsel Financial

Counsel Financial is the largest provider of working capital credit lines to plaintiffs’ attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs’ attorneys in its 20-year history. Counsel Financial sets the standard for innovation and flexibility in its financing offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs’ litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by multiple national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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