

Election 2022 Daily Email Report.

Stroom®

With the federal election approaching, Stroom has designed a market-leading daily briefing that will keep your organisation across the major moves, policy announcements, exclusive drops and campaign movements of Election 2022. Purpose-built and curated 7 days a week by our overnight editorial team, the **Election 2022 Daily Email Report** provides comprehensive election media coverage to brief you and your organisation in the lead up to and throughout the campaign.

Commencing Monday 28th March 2022, Stroom's Election Report covers the stories you, your team and your key stakeholders need to know about the Federal Election campaign that day. Delivered 7 days per week each morning by 6AM AEST, the Daily Election Report features:

- ✓ **Key summaries of the big news stories** set to dominate the campaign each day, including exclusive drops in The Australian, the AFR and the metro papers
- ✓ What's made the **front pages of the major papers**, and the key stories breaking in Print and Online
- ✓ **12x dedicated sections** covering that day's media across Political News, Defence, Social, the Arts, Sport, Infrastructure, Economics, Transport, Health, Regional Australia, Education and the morning's Op-eds
- ✓ **Curated by our overnight editorial team** with all media coverage hand picked, plus exclusive access to Sky News' election coverage included as playable links
- ✓ **Readable on Desktop, Tablet and Mobile devices** with full access to Print, behind-the-paywall Online (no login required) and streaming links for all recipients
- ✓ Can be **downloaded in PDF format** for easy distribution, or supply your key recipient email list for immediate and automatic distribution organisation-wide




Daily Email Report: Election 2022 Tuesday 19th April

Topics: [Major Political News](#), [Defence](#), [Infrastructure and Transport](#), [Social](#), [Economics](#), [Education and Youth](#), [Health](#), [Science and Technology](#), [Environment and Sustainability](#), [Sport and the Arts](#), [Regional Australia](#), [Op-Eds](#)

Summary of the day's leading election news:

- PM Scott Morrison has announced \$1b in funding for the Great Barrier Reef to avoid it being listed on the endangered world heritage list
- The Reserve Bank of Australia appears ready to raise interest rates within weeks of the federal election, throwing a curve-ball at both major parties as they seek to adopt the high ground on economic management
- Housing and rental prices are soaring in major cities across Australia, made worse by rising inflation evidenced at supermarkets and stores.

Major Political News (8 items)

-  **Morrison announces \$1b in funding for Great Barrier Reef**
The Australian, Tuesday 19th April 2022 by Adam Creighton (786 words)
The battle for key seats in far north Queensland will ratchet up on Friday, when Prime Minister Scott Morrison commits another \$1 billion towards the health of the reef.
-  **Exclusive interview with Anthony Albanese, announcing education funding**
Sky News, Monday 18th April 2022 at 7.47pm (8 minutes)
Exclusive interview with Opposition Leader Anthony Albanese announcing \$3.8 billion in secondary education funding, including a new 'tech pass' program for Year 12 students.
-  **Greens rule our Labor 'coalition' in preference deals**
Australian Financial Review (AFR), Tuesday 19th April 2022 (455 words)
Greens Leader Adam Bandt has put paid to speculation the Greens were preparing a wholesale preference deal with Labor, announcing the party would remain independent and support policies on a case-by-case basis.

Content and visualisation is for presentation purposes only



The Election 2022 Daily Email Report is available to all Stroom customers and non-customers for **\$1,250 excl. GST per month** (or \$2,500 excl. GST for the entire election campaign period). If your organisation wishes to subscribe, please email your Account Manager, or contact bd@stroom.com.au prior to Friday 18th March 2022 to ensure continuity of delivery. Subscription can be activated via a Work Order, or procured via the [Media Services Panel](#).