



Approach International Student Center has been helping students achieve their academic and professional goals in the US since 1993. We are the home of over 850 students every month. Ranging from 18-60 years old, our students choose us for diverse reasons. Some want to learn English for University preparation, some want to improve their English skills for professional reasons and some are just on vacation and want to practice conversational skills while exploring the city.

Our mission is ***“To provide high-quality, flexible and affordable English, test preparation and Business programs to students from all over the world.”*** By offering the best academic environment, tailored advising, and exceptional cultural support, we aim to exceed our students’ expectations ensuring that all of our students acquire the desired English language ability level, skills, and guidance they need in order to be successful in their academic, professional and personal lives.

We offer eight levels of ESL instruction, a cross-cultural program for teenagers combining ESL instruction and cultural tours, four comprehensive test preparation programs (TOEFL, GMAT, GRE, and SAT), and three advanced programs for students who are ready for new challenges. Our Advance Academic preparation prepares students for undergraduate/graduate-level classes and to attend a college/ University. Our Business program prepares students to pursue a professional career in the US or anywhere in the world. Our ESL teaching internship is a practical ESL teaching program for students who just graduated from a MATSOL program or a TESOL certificate and need to acquire teaching experience.

Beyond our full range of courses, Approach guides students through their journey in seeking the next steps for their future. Our **Roadmap for Success®** helps students make a plan and achieve it! Through our university partnerships, students experience a smooth transition from ESL to undergraduate or graduate programs (without the need for a TOEFL or IELTS score) and have access to scholarships and fellowships. Students enrolled in the Business program undergo a mentorship program to help them launch their own Business or to prepare them to apply for jobs around the world. Our activities department organizes parties, tours, clubs, contests, and much more to help you create lasting memories and lifetime friendships

We are always looking for great people who are passionate about what they do to join our team. People who understand the value of hard work, and enjoy the process as much as the result. People who love working on a team. People with a “make it happen and get it done” attitude. People who, no matter what the level, are thinkers and leaders. In return, our promise to you is that we'll work tirelessly to create opportunities for your professional and personal development while communicating with transparency about the company you've chosen to work for.

With two locations to choose from - Boston and Marlborough, we ensure your journey working with us will be a memorable experience. Learning and helping our students plan for their future is just part of the positive impact you can have in the world. We believe that bridging the language gap has a lasting impact on the positive development of each culture and in the development of world citizens. We make sure Approach becomes your home just as it is the home away from home for our students!



2021 TOP EMPLOYEE SKILLS TO BE SUCCESSFUL AT APPROACH!

1. **Creativity:** fully realizing the benefits of all the new things for the future—new products, ways of working, and technologies. As our future demands new ways of thinking and human creativity is the key to it.
2. **Emotional intelligence (EQ):** having the ability to be aware of, control, and express own emotions as well as being cognizant of the emotions of others displaying empathy, integrity, and working well with others.
3. **Analytical (critical) thinking:** suggesting innovative solutions and ideas, solving complex problems using reasoning, logic, evaluating arguments and, analyzing the flow of information from various resources, relying on logical reasoning, and collecting the pros/cons of a situation being open-minded to the best possible solution.
4. **Active learning (growth mindset):** understanding your abilities and intelligence can be developed and knowing your effort to build skills will result in higher achievement. Taking on challenges, learning from mistakes and actively seeking new knowledge, being agile, and consistently demonstrating the ability to see change as an opportunity to grow and innovate easily adapting to shifting workplaces, expectations, and skill-sets.
5. **Judgment and decision making:** being able to take on a higher-level decision making responsibility while recognizing the broader implications the decision might have on other areas of business, personnel and the effect on other more human sensibilities such as morale.
6. **Interpersonal communication skills:** honing the ability to communicate effectively with customers and co-workers, being able to say the right things, using the right tone of voice and body language, in order to bring their messages across when exchanging information and meaning.
7. **Leadership skills:** being inspiring and helping others become the best versions of themselves recognizing when and how employees from all levels of the organization will have the opportunity to take on leadership roles on projects to tackle issues and develop solutions.
8. **Diversity and cultural intelligence:** having the skills to understand, respect, and work with others despite differences in race, culture, language, age, gender, sexual orientation, political or religious beliefs, and having the ability to understand and adapt to others who might have different ways of perceiving the world, improving how people interact in our community making our products and services more inclusive and successful.
9. **Technology skills:** feeling comfortable around technology, having the ability to access and extract data, manipulating it to determine how to act on it, having a clear understanding of the potential impact of new technologies on their industry, business, and job. Knowledge of Excel, AI, Tensorflow, Python, Java, R, and Natural Language processing.
10. **Flexibility, adaptability, and excellence in customer service:** being able to make and/or embrace decisions that benefit students' interests above self-interests, being available when students need, being responsive and connected to students' beyond their expectations.
11. **Organization, focus and time management:** being organized and able to focus and complete tasks within reasonable time is key to all positions at Approach. Applying
12. Self motivation and results driven: