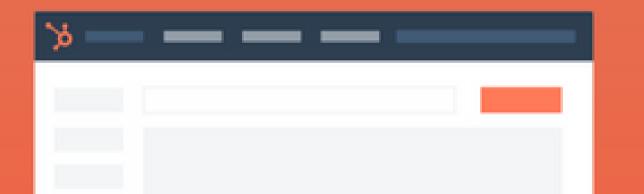


# 7 MUST-HAVE HUBSPOT APP INTEGRATIONS

GET THE MOST OUT OF YOUR HUBSPOT WITH THESE AWESOME APPS

### Close more deals with HubSpot CRM

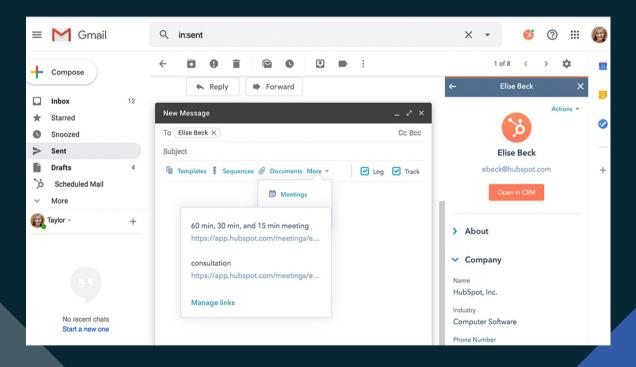
GET STARTED NOW



# **GMAIL** BRING HUBSPOT TO YOUR INBOX

#### **Description:**

Get access to all of your sales productivity tools, like templates and meetings, and use the HubSpot sidebar and see full HubSpot CRM details about your contacts without leaving your inbox.



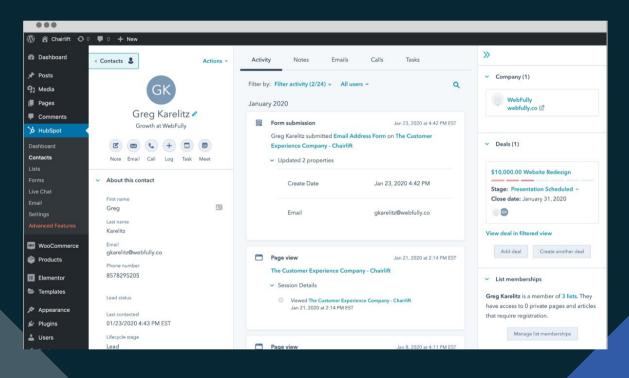
### Why You Need It:

Get access to all of your sales productivity tools, like templates and meetings, and use the HubSpot sidebar and see full HubSpot CRM details about your contacts without leaving your inbox.

# **WORDPRESS** EASILY INTEGRATE LEAD GEN INTO WEBSITE

#### **Description:**

Whether you're using HubSpot's lead capture tools or you stick with your existing tools (Gravity Forms, Contact Form 7, Ninja Forms, and more), emails you collect on your website will automatically sync with your free CRM.



### Why You Need It:

This is simply the easiest way to turn your website into a lead generation machine. It's a simple integration with lots of great tools. Add forms and popups, get live chat tools to talk with visitors, and explore built-in analytics.

# **GOOGLE CALENDAR** connect your calendar to hubspot

#### **Description:**

The Google Calendar two-way integration with HubSpot allows you to simultaneously log a meeting in your CRM, create a calendar event for that meeting, and send invites to meeting guests.

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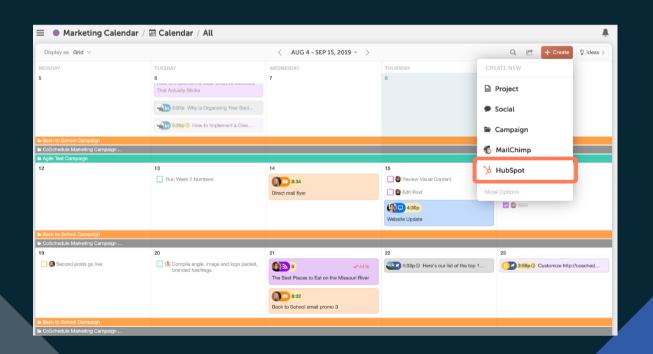
### Why You Need It:

Use the HubSpot meeting scheduler as a stand-alone page or a link in your emails, and it syncs with your realtime calendar and availability in your Google Calendar. It's the easiest way to book meetings!

# **COSCHEDULE** connect your marketing calendar

#### **Description:**

This integration provides project management features and a dynamic marketing calendar for HubSpot users to manage and collaborate on active emails, landing pages, and blog projects.



### Why You Need It:

CoSchedule is a third-party tool that we LOVE for managing your marketing calendar. And along with your blog posts and social media posts, you'll see all of your email marketing from HubSpot on the same calendar!

# **PROPOSIFY** TAKE YOUR PROPOSALS TO THE NEXT LEVEL

#### **Description:**

Integrate HubSpot + Proposify to create, edit, send, and track your proposals and other sales documents without ever leaving your CRM. Deliver proposals smarter and close deals faster.

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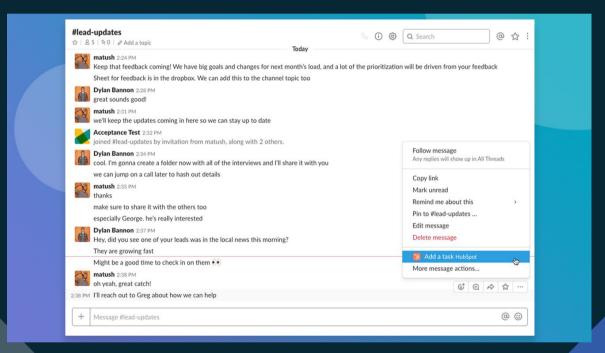
### Why You Need It:

Another third-party tool, Proposify can help you create better proposals to send to your contacts, 100% online. And the sync between the systems means that when a Proposify proposal is accepted, it'll update the status in HubSpot automatically.

# **SLACK** STEAMLINE COMMUNICATIONS

#### **Description:**

Software should exist to help minimize that time spent, not create extra steps. HubSpot's Slack integration aims to do just that.



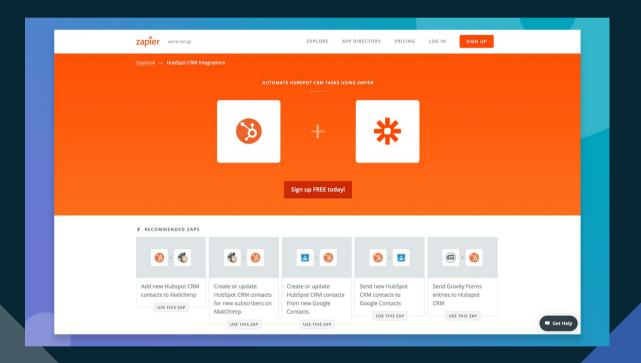
### Why You Need It:

Our team uses Slack to streamline and centralize communications. So to be able to connect contact records to Slack conversations and manage live chats from Hubspot website chat tool in Slack certainly simplifies our processes.

# ZAPIER CONNECT TO ALL YOUR APPS

#### **Description:**

Easy automation for busy people. Zapier moves info between HubSpot and your apps automatically, so you can focus on your most important work.



### Why You Need It:

Integration is the key to improving your processes when multiple tools are involved. So using Zapier to connect to other apps and tools we use helps us simplify all of our contact-related processes.

### Manage your pipeline with free CRM

LEARN MORE NOW

