

## The Whatuni Student Choice Awards 2021 Terms and Conditions

1. The Whatuni Student Choice Awards 2021 (the "Awards" or "WUSCA") are intended to recognise excellence in universities and higher education institutions across the UK. All entries must be submitted on behalf of the higher educational institution by a representative of that institution with appropriate authority to act, and accept the terms and conditions, on its behalf.
2. The Awards are promoted and operated by IDP Connect Limited, Bedford House, 69-79 Fulham High St, London SW6 3JW ("IDPC").
3. All entries to the Awards are subject to these terms and conditions. The making of an entry confirms the acceptance by the applicant institution of these terms and conditions. For more guidance on how to enter the awards, please see [here](#); please read the guidance before entering.
4. To enter, please complete the application form and submit it online. Entries must be received by 31 May 2021 at 11:59pm. Entries received after this will not be accepted. IDPC reserves the right in its absolute discretion to extend the closing date by providing details of the extension on its website. If you have any questions about how to enter or otherwise in connection with the Awards, please email IDPC at [WUSCA@idp.com](mailto:WUSCA@idp.com) with "WUSCA" and award category in the subject line.
5. Entrants are responsible for all costs incurred in making and delivering their entries to the Awards.
6. It is your responsibility to deliver the entry to IDPC online in a complete and eligible manner. IDPC shall treat as ineligible any entry/ies that are delayed, incomplete or otherwise not capable of full review by IDPC and the Judges for any reason. IDPC shall also treat as ineligible any entry/ies that do not comply with the entry requirements.
7. Each entry may only be made by one higher educational institution. Joint submissions will not be accepted in any category.
8. The applicant institution shall be responsible for obtaining all and any consents, permissions and authorisations that may be necessary in relation to the entry, including those rights and consents that are necessary to allow IDPC to use the entries, or all or any part of the information and data (including all content and images), as it is entitled to do under these terms and conditions. You shall ensure that no application infringes the rights of any nature or sort of any third party, including (but not limited to) intellectual property rights and rights in relation to personal information.
9. IDPC shall be a data controller in respect of any personal information supplied to it as part of an entry, and all such personal information shall be used by IDPC in accordance with its privacy policy, a copy of which can be seen [here](#), and in accordance with data protection legislation. IDPC shall store any personal information supplied to it as part of an entry in Hubspot (the Awards application platform) for a period no longer than 18 months from receipt.

The entry must not contain any special category personal data of any individual.

## 10. Judging the Awards

- (a) The Awards will be judged by a specially chosen Whatuni student panel made up of prospective and current university students selected by IDPC ("Judges").
- (b) The Judges will select the top three entrants, and the winner from amongst the top three, in each category from all valid entries received in that category.
- (c) IDPC will announce online the top three entrants in each category on 15 June 2021. The winner in each category of the Awards will be announced online on 22 June 2021. The winner will be notified by IDPC (via the nominated person given as point of contact on the entry).
- (d) The decision as to winners will be made in the Judges' absolute discretion.
- (e) Each applicant institution will need to ensure their submission/s relate only to current students studying for NQF level 5 programmes or higher.

## 11. Award Categories

1. Student Support  
Awarded to an institution which has developed comprehensive support programmes for its students during the Covid-19 pandemic.
2. Diversity and Inclusion  
Awarded to an institution that has championed diversity and inclusion (D&I) among students overcoming challenges presented by the Covid-19 pandemic across the academic year 2020/21.
3. Excellence in Digital Innovation  
Awarded to an institution that has developed innovative and impactful digital solutions to improve the student experience and increase digital accessibility in light of the Covid-19 pandemic.
4. Enhanced Graduate Outcomes  
Awarded to an institution that can demonstrate effective delivery of innovative and impactful employability support during the pandemic.

## 12. Schedule

Mon 12 April 2021-00:01 am:	Awards applications open
Mon 31 May 2021-11:59 pm:	Awards applications close
Tues 15 June 2021:	Top three in each category announced
Tues 22 June 2021:	Winner in each category announced

## 13. Entries and Entry Categories

Each entry submission must contain as a minimum the following:

- answers to the category questions set out below
- 1 logo of the applicant institution in a high-resolution JPEG format (or other format agreed with IDPC)

- 1 piece of visual evidence in support of your answers: either video or photos plus optionally.
- any additional creative or reporting evidence, examples include: a campaign URL, campaign stills, videos of project outcomes, a status report etc.

A separate entry submission must be made for each category.

The Categories:

### **1. Student Support**

Awarded to an institution which has developed comprehensive support programmes for its students during the Covid-19 pandemic.

***Please answer the three questions below (Maximum 300 words per question)***

- Please provide an outline of the objectives of the support programme/s your institution offered students during the Covid-19 pandemic.
- Please outline details of the support programme/s your institution offered students during the Covid-19 pandemic (e.g. support or initiatives which focused on improving student mental health, academic progression, enhancement of physical skills, community integration etc.)
- What was the outcome? Please provide detail regarding the results of the support programme/s your institution offered students during the Covid-19 pandemic.

Judges will be looking for bold initiatives that have helped students flourish across the 2020/21 academic year. Please included evidence, where applicable, of how you worked with students to (1) understand the problem (2) design the support programme/s and (3) how you evaluated the impact on student satisfaction.

### **2. Diversity and Inclusion**

Awarded to an institution that has championed diversity and inclusion (D&I) among students overcoming challenges presented by the Covid-19 pandemic across the academic year 2020/21.

***Please answer the three questions below (Maximum 300 words per question)***

- Please provide an outline of the objectives of the D&I support programme/s your institution offered students during the Covid-19 pandemic.
- Please outline details of the D&I support programme/s your institution offered students during the Covid-19 pandemic.
- What was the outcome? Please provide some detail regarding the results of the D&I support programme/s your institution offered students during the Covid-19 pandemic.

Judges will be looking for creative campaigns/programmes which have resulted in a benefit to student equality and inclusion within the institution.

Please included evidence, where applicable, of how you worked with students to (1) understand the problem (2) design the D&I support programme/s and (3) how you evaluated the impact on student satisfaction.

Contributions or submissions pertaining to staff programmes will not be considered within this category.

### **3. Excellence in Digital Innovation**

Awarded to an institution that has developed innovative and impactful digital solutions to improve the student experience and increase digital accessibility in light of the Covid-19 pandemic.

***Please answer the three questions below (Maximum 300 words per question)***

- (A) Please provide an outline of the objectives of the digital solutions/initiatives your institution offered students to improve the student experience and increase digital accessibility in light of the Covid-19 pandemic.
- (B) Please outline details of the digital solutions/initiatives your institution offered students to improve the student experience and increase digital accessibility in light of the Covid-19 pandemic.
- (C) What was the outcome? Please provide some detail regarding the results of the digital solutions/initiatives your institution offered students to improve the student experience and increase digital accessibility in light of the Covid-19 pandemic.

Judges will be looking for imaginative, innovative use of digital technology to improve the student experience, specifically relating to students with low digital accessibility. This can include digital teaching and learning-related innovations. The judges will be looking for new approaches which have scalable, long-term impact on students.

Please included evidence, where applicable, of how you worked with students to (1) understand the problem (2) design the digital solutions/initiatives and (3) how you evaluated the impact on student satisfaction.

### **4. Enhanced Graduate Outcomes**

Awarded to an institution that can demonstrate effective delivery of innovative and impactful employability support during the pandemic.

***Please answer the three questions below (Maximum 300 words per question)***

- (A) Please provide an outline of the objectives of the employability support programme/s your institution offered students during the pandemic.
- (B) Please outline details of the employability support programme/s your institution offered students during the pandemic.
- (C) What was the outcome? Please provide some detail regarding the impact of the employability support programme/s your institution offered students during the pandemic, and proof of the positive impact the initiatives had on students.

Judges will be looking for uniqueness of the submissions.

Please include evidence, where applicable, of how you worked with students to (1) understand the problem (2) design the employability support programme/s and (3) how you evaluated the impact on student satisfaction.

#### **14. The Prizes**

- (a) The winning institution in each category will receive:
- A digital badge (or icon) that the winner can use in accordance with IDPC's acceptable use rules, as notified by IDPC from time to time
  - £10,000 to be awarded to 5 eligible students as Whatuni Bursaries in 2021/22 (£2,000 each), each bursary to be awarded by the institution in accordance with the Bursary Terms set out below
  - Digital creative assets from IDPC's "More than a Student" campaign
  - A write-up on Whatuni.com and idp-connect.com
  - An exclusive winner's hamper
- (b) The names of the winning institutions will be published on idp.com on 22 June 2021. Each winning institution will be contacted directly by IDPC.

#### **15. Whatuni Bursaries**

- (a) IDPC will support 20 students from Widening Participation backgrounds through our special student bursaries. Each institution that is a category award winner will be supported by IDPC to provide 5 of their students with a £2,000 bursary to support the hard work of under-represented individuals across UK campuses.
- (b) The Whatuni Bursary Terms are as follows:
- A. Each winning institution will be responsible for the selection of students to receive a Whatuni Bursary, and the distribution of their £10,000 Whatuni Bursary fund in accordance with these Bursary Terms.
- B. **Awarding of Individual Student Bursaries**
- (i) Each winning institution must agree to inform IDPC as to how they intend to allocate the Bursaries to individual recipients, and shall take into account any reasonable comments made by IDPC as to the allocation approach so as to achieve the intentions of the Whatuni Bursary scheme.
  - (ii) All allocations must be made in accordance with these Bursary Terms.
  - (iii) All recipients of Bursaries must meet IDPC's base criteria as follows:
    - Home/EU fee status
    - Actively enrolled and studying toward an undergraduate or postgraduate programme (NQF level 5 or higher) in 2021/22.
    - From a Widening Participation background.

For the purposes of these Bursary Terms, "Widening Participation" means students from the following groups:

- from low income backgrounds and low socio-economic groups;
  - from postcodes where participation in higher education is low (POLAR quintiles 1 and 2);
  - who are the first in their generation to consider higher education;
  - who attend schools and colleges where performance is below the national average;
  - who are care experienced;
  - who have a disability;
  - who are young carers;
  - who are estranged from their families;
  - from under-represented ethnic backgrounds.
- C. The institution shall, and shall procure that each individual Bursary recipient shall, agree to IDPC using their image, story/case study, and testimonial in connection with material relating to the Awards and Bursaries.
- D. Payment by IDPC will be made against an invoice provided by the winning institution, including the following details:
- Full name of the account holder
  - Job title
  - Department details
  - Institution address
  - £10,000 invoice request
  - Bank details
- E. Each winning institution will be given 3 months from 22 June 2021 to provide payment details to the Whatuni contact team via [wusca@idp.com](mailto:wusca@idp.com). The right for the institution to receive payment from IDPC towards a Bursary will end if the required information is not provided to IDPC within this period.
- F. The payment by IDPC must be made to the winning institution. No payments will be made directly by IDPC to any recipient of a Bursary.
- G. The institution will be solely responsible and accountable for ensuring 5 Bursary payments are made to individual recipients in accordance with these Bursary Terms.
- H. Each institution agrees that all monies will be assigned and paid to the chosen recipient(s) by 31 October 2021. If not paid to a Bursary recipient by 31 October 2021, the monies must be repaid to IDPC.

- I. As a condition for payment of the Bursary to the intended recipient, each individual recipient will be required to accept the obligations set out in the "Recipient Terms and Conditions" [set out [here](#)].
- J. It is the institution's responsibility to procure and enforce compliance with the Recipient Terms and Conditions by the individual recipients.

## **16. Other terms and conditions**

- (a) All winning institutions may be requested by IDPC to take part in promotional activity related to the Awards and each institution shall participate in such activity, and make reasonable efforts to use the materials provided by IDPC on IDPC's reasonable request. Any promotional or other materials that are provided by IDPC to the applicant institutions must be used in accordance with any instructions provided by IDPC with such materials.
- (b) Each winning institution agrees to promote the Awards across their websites and social channels, and must always, when referring to the Awards or Bursaries, refer to the "Whatuni Student Choice Awards" or "Whatuni Bursary/ies" in all relevant communications.
- (c) Any publication of or other use of any entry (or any part of it) may be made by IDPC in its discretion. It shall be under no obligation to publish anything beyond the identity of the winning institutions.
- (d) Each winning institution grants IDPC a perpetual, non-exclusive, royalty-free, worldwide licence to publish or otherwise use its Awards entry in any format whatsoever (including digital (such as on IDPC websites and IDPC social media accounts) and hard copy (such as in IDPC publications)) for all purposes connected in any manner with the Awards. IDPC shall also be entitled to use the institution's logo in any format whatsoever for all purposes connected in any manner with the Awards.
- (e) As part of its use of the entry, IDPC may adapt (including by editing) the institution's entry in any manner in its discretion. Each winning institution confirms that all moral rights in the entry to which any individual is entitled have been appropriately waived so as to allow IDPC to make full use of the rights granted to it under these terms and conditions.
- (f) Each winning institution agrees that IDPC may publish their institution's name and logo in connection with IDPC's use of the entry.
- (g) Each winning institution warrants and undertakes that the work submitted with their entry is an original work, that it is not defamatory and that it shall not infringe any third-party rights including, without limitation, any intellectual property rights, rights of privacy or other rights of an individual in respect of personal information and data protection.
- (h) Each winning institution agrees that IDPC may grant (including to its partners and/or associated companies) a sub-licence of the rights given to IDPC under these terms and conditions on such terms as IDPC shall agree in its sole discretion.
- (i) IDPC reserves the right at any time prior to judging in its discretion to modify, suspend or end the Awards or any part of them with or without prior notice, but it will announce any such decision on its website.

- (j) Each winning institution shall, at its own cost and expense, at the request of IDPC perform all acts, and sign, execute and deliver all agreements, deeds and/or other documents, as may be reasonably required for the purpose of giving full effect to these terms and conditions and shall procure that necessary third parties shall also do so.
- (k) These terms and conditions shall be governed by English law and subject to the exclusive jurisdiction of the English courts.