

Whatuni Student Choice Awards 2021

Review Based Awards

IMPORTANT NOTICE

Due to ongoing changes and restrictions caused by COVID-19, WUSCA's categories and deadline dates may be changed. Consequently, event format and date may also be subject to change. These terms will be updated, and all clients will be notified of any changes which impact collection or attendance.

University Table

- The University table awards are based entirely on student reviews that can be submitted online via. www.whatuni.com/review
- Categories in the university table are as follows; 'University of the Year', 'Accommodation', 'Job Prospects', 'Course and Lecturers', 'Societies and Sports', 'Students' Union', 'University Facilities', 'Local Life', 'Student Support', 'International' and 'Postgraduate'.
- Thresholds for the awards are:

| No of UG students | 2021 minimum verified threshold |
|-------------------|---------------------------------|
| 500 – 2,000 | 100 reviews |
| 2,001 – 5,000 | 125 reviews |
| 5,001 – 15, 000 | 175 reviews |
| 15, 000 + | 200 reviews |
| 20, 000+ | 250 reviews |

- Reviews are welcome from all students.
- Institutions must have a minimum of 500 students in total to participate.
- Institutions must have held taught degree awarding powers (TDAP) for a minimum of 1 year prior to the start date of the campaign year (2nd March 2020).
- Postgraduate and International students' submissions will contribute towards rankings in the Postgraduate and International categories, as well as all other categories within the 'University Table'.
- To be entered into the International and Postgraduate categories, a minimum of 50 reviews from students identifying as 'International' and or 'Postgraduate' must be received.

- To enquire about the 2021 review collection please contact the team at WUSCA@idp-connect.com

Specialist University Table

This category is open to all UK independent higher education institutions that are eligible to feature on Whatuni.

Whatuni defines independent higher education institutions as those who offer distinctive courses and/or tailored higher education programs for the individual needs of its students. Delivery methods include small groups and blended learning.

- There are no exclusions around taught degree awarding powers (TDAP).
- Institutions must deliver at least one undergraduate programme, open to domestic students, which is accredited by your own or an approved body's HE awarding powers.
- Institutions need a minimum of 40 reviews to be eligible in this category.
- Student reviews towards this category are to be submitted via. an online link (www.whatuni.com/reviews)
- Reviews are welcome from all students studying a level five qualification or higher.
- Students will be invited to comment/score the following aspects of their experience; 'Overall Experience', 'Job Prospects', 'Course & Lecturers', 'University Facilities', 'Local Life' and 'Student Support'.
- The rankings for this category will be based on 'Overall Experience' scores only.

Involvement

1. To be involved with the awards your institution must have course listings on Whatuni. You can check if you already feature on the site, by going to www.whatuni.com/degrees/find-university.
2. A viable number of institutions must meet the minimum review threshold for each category to feature in the awards.
3. If you do not already have a profile on Whatuni and would like to be involved, please contact the team at WUSCA@idp-connect.com

Participation

- Students can submit an online review for their university at any time.
- Reviews submitted at any point up until 11.59pm on the 28th February 2021 will be included towards the 2021 ranking, with results announced at our annual awards ceremony. The final submission date of reviews for the 2021 awards may be extended due to COVID-19, all participants will be notified in this instance.
- The review link is: www.whatuni.com/review with reviews tailored for the 'Specialist University' category.
- The best means of generating reviews is to include the link in student emails, alongside artwork promoting our incentive for students to submit a review.
- Please get in touch with us for marketing communication, competition artworks and brand guidelines to help you with promotion.
- The review link and artworks can also be shared on social media channels, allowing you to target those students who are likely to be most engaged with university life.
- Get in touch with us so we can monitor your review progress, help with best practice and confirm when you have reached the eligibility threshold (WUSCA@idp-connect.com).



Submission Based Awards

Submission based categories to be revealed in 2021.

The Awards

Due to ongoing changes and restrictions caused by COVID-19, the event format and date may be subject to change. All clients will be notified of any changes which impact attendance or tickets due to cancellation or rescheduling of the event.

Tickets & Cancellations

- Institutions can contact their account manager to enquire about event tickets.
- Cancellations received up to 14 days before the event will receive a credit note which can be used for future bookings through IDP Connect.
- For any cancellations received after 14 days prior to the event, a discretionary fee will be applied.