



# Reed Crow, CPA

Principal, Assurance Services

## ABOUT REED

Reed has extensive experience with dealerships and finance companies that service automotive loans. His responsibilities include project management for audit, review, and compilation engagements, as well as dealership consulting services that include buy/sell due diligence, schedule and reconciliation reviews, and related finance company implementation. Reed plans and supervises staff on engagements, reviews field work, preparation of financial statements, performs static pool analysis, and evaluation of Buy-Here-Pay-Here and related finance company compliance and structure.

## PROFESSIONAL ASSOCIATIONS

American Institute of CPAs (AICPA)—Member  
Texas Society of CPAs (TSCPA)—Member  
Dallas Chapter of TSCPA—Member  
Auto Team America (ATA)—Member  
Texas Independent Auto Dealers Association (TIADA)—Member  
Dallas Fort Worth Metropolitan New Car Dealers Association (DFW NCDA)—Member  
Houston Automobile Dealers Association (HADA)—Member

## PUBLICATIONS

*How to monitor and manage your dealership's online reputation*



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## LICENSED IN

Texas

## AREAS OF FOCUS

### Dealerships

- *Franchised New and Used Vehicle*
- *Buy-Here-Pay-Here Dealerships*
- *Related Finance Companies*
- *Heavy Duty Truck Dealerships*
- *Related Warranty and Reinsurance Companies*

### Finance Companies

## ACADEMIC BACKGROUND

University of Arizona

*Bachelors of Arts in History*

The University of Texas at Dallas, School  
of Management

*Masters of Science in Accounting*



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