THE SECURITY PLATFORM APPROACH OF CISCO SecureX

CISCO
Partner

So here's the problem in a nutshell. Whether driven by edge computing or remote work strategies, your IT estate continues to expand. Unfortunately, so does you attack surface as critical resources now reside at distant locations and users now work in isolation in remote workspaces that lack traditional enterprise infrastructure and security. All the while that your enterprise attack surface has expanded, the number of cyber threats out there has exploded. In other words, the task of securing your enterprise has grown a whole lot tougher in recent years.

Traditional tactics to secure your IT ecosystem and combat these threats have involved the eternal quest to obtain the latest and greatest best of breed security solution that vendors are all too eager to market to you. The theory being that each new threat garners a new out-of-the-box solution. As a result, the complexity of securing your enterprise has been augmented as well. Security personnel must swivel their chairs between multiple interfaces. This siloed nature of the inner security protection landscape means that these solutions operate independently of one another. This creates a tsunami of logs and alerts that overwhelms limited staff who spend too much time performing repetitive human powered tasks.

MEET CISCO SECUREX

There's got to be a better way, and there is. Introducing Cisco SecureX, a cloud native security platform that is not only designed to secure your network, but also unlock innovation for your security teams and recognized value across your organization. How many security vendors do you know

that use acronyms such as ROI metrics and operational efficiency when describing their solutions? Cisco believes you should demand greater value from your security solution suite in the same way you do your computing infrastructures.

One more thing, it does all of this with unparallel simplicity. Yes, security and simplicity can cohesively exist. With Cisco SecureX, your IT teams can now manage all of your Cisco security products from a single pane of glass that unifies visibility and enables automation. But what exactly does all of this mean for you?

THE POWER OF PLATFORM INTEGRATION

Security is always greater when we come together. Companies are now realizing that in order to better eradicate the growing security threats targeting them, they need to eliminate their security silos. By adapting to a platform approach, enterprises can create a more unified security front in which security products and personnel teams work cohesively together. Rather than hunting down a new product to combat a newly discovered threat, one needs to only add a new capability to their existing platform. It's a turnkey approach to cybersecurity that allows you to more easily stay ahead of the everchanging threat landscape.

A SINGLE SECURITY DASHBOARD

Think about the cumulative time that is lost as your security personnel pivot back and forth between multiple security screens to obtain the visibility they need to do their job. Now imagine your teams having SSO MFA access to a single integrated security

platform that combines the strength of Cisco's immense security portfolio and your own infrastructure into a unified experience. Through a single dashboard, your security teams can have security visibility of your network endpoints, cloud, edge and applications. In addition to a unified viewpoint of all their pertinent information, security professionals have access to their current Cisco product solutions as well as additional applications and integrations that they can view and try. Now compound this with the ability to tap into an entire resource of previously untapped metrics that not only help diminish your risk exposure but maximize the ROI of your security initiatives.

BROAD AND GRANULAR VISIBILITY

Cisco SecureX not only gives you the 360-degree expansive view of your IT estate and your integrated solutions, it offers granular examination of everything from your network and internet connections to your endpoint and email activity. Security professionals can visualize threat impacts across your environment through intuitive configurable graphing that help them attain instant assessments of a given situation.

THE POWER OF ACTIONABLE INFORMATION

Military commanders depend on real-time actionable information in the field of battle. So do cybersecurity professionals. The Cisco SecureX dashboard features regular news feeds from Cisco's global threat research team to keep you informed of the threats that Cisco Talos is hunting. The feed also includes new product innovations that you can immediately leverage.

COMPLETE CUSTOMIZATION

A single dashboard doesn't mean a single viewpoint. The Cisco SecureX dashboard is completely customizable. This gives each user the ability to customize their unique dashboard to include the alerts, policies and processes that matter to them given their specific role. You can even provide dashboards for your executive teams to give them insights into the operational measures and ROI metrics that are important to them. Customization also becomes a catalyst that drives better collaboration by sharing information between your various teams including SecOps, NetOps and ITOps.

GRANULAR INVESTIGATIONS

Accelerate investigations by aggregating and querying threat intelligence from your integrated Cisco products. Start with one or more observables and trace the origin and targets of any threat. You can isolate targeted hosts and instantly block destinations or files used by an attack with a single click. Use the included prebuilt playbooks or create your own and tailor them to your specific environment using drag-and-drop tools that require no coding experience to master. End users can even submit suspicious emails to SecureX to determine if they are malicious or not, thus avoiding a costly help desk call. SecureX will then notify them with a prognosis and recommended action.

SECURITY AND SIMPLICITY CAN COHESIVELY EXIST

Cybersecurity doesn't have to be complex. Cisco SecureX delivers a simplified, intuitive experience that increases responsiveness and lowers overhead. It expands your visibility, expands the human potential of your personnel and expands your company's ROI. Maximize and synchronize the capabilities of your existing products and coordinate the efforts of your IT teams with the unifying power of Cisco SecureX.

GETTING STARTED WITH SecureX...YOU MAY ALREADY HAVE IT

So how do you get this holistic security platform? Well if you are a Cisco security customer, you just need to tap into it. That's because the entire line of Cisco security products has built-in integration for it. Cisco SecureX is just the centralized manager that unleashes the full potential of your existing security tools. You don't need to rack or unrack anything in your data center. Just sign on.

The WEI security experts have extensive experience with Cisco network and security solutions. Lean on our experience to help you determine how your company can benefit from leveraging Cisco's suite of security solutions and SecureX. Contact us today.

ABOUT WEI

WEI is an innovative, full service, customer centric IT solutions provider.

Why WEI? Because we care.
Because we go further.

At WEI, we're passionate about solving your technology problems and helping you drive your desired business outcomes. We believe in challenging the status quo and thinking differently. There are a lot of companies that can take today's technology and create a great IT solution for you. But we do more. We go further. And we have the customer, vendor and industry awards to prove it. WEI is a premier technology partner, who always puts our customers first while providing the most innovative solutions for over 30 years.

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WEI
Dedication
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