

natura)(ySlim®

CELEBRATING YOU

We're getting a new look, and you're the reason why.

Naturally Slim is becoming Wondr Health.

If you've tried Naturally Slim (NS), you know the program's about much more than weight loss. We teach skills that help people sleep better, move more, and stress less. While the name Naturally Slim was never meant to represent a certain body type or size, we know that the stigma it carries is hindering us from changing even more lives.

Not only are we changing our name—we're also refreshing our branding (like our logo and colors) and completely overhauling our imagery to be more inclusive and representative of YOU—the heartbeat of our brand.

So, what's not changing?

-  Our core belief that everyone is worthy of better health
-  Science-based and data-backed curriculum founded in behavioral science delivered by our team of expert clinicians
-  Our close-knit community of participants and health coaches
-  Access to your program whenever and wherever you need it, from your own device
-  Results, like feeling more in control of your weight (85% of participants) and having more energy (61% of participants)¹





Why Wondr?

Our program elicits wonder—it flips perspectives using the science of weight loss and preventive care. It helps you truly connect to your “why” while being in awe of what you can accomplish. It embodies:

- **Better health for your true self.** We believe you don’t need to become a different person to be a healthier person. Everyone is worthy of better health, and Wondr™ teaches practical, scientifically-proven skills that help our participants feel better and live stronger.
- **Inclusivity.** Everything about our new brand is intentionally designed to make sure you can see yourself in our brand. We’ve created a world where your true self is your best self, and we’re opening the portal to better health for everyone.
- **Wondr moments.** The word Wondr elicits feelings of awe. Our participants often have moments that they find themselves in awe of what they’ve accomplished, and those moments are what we live for.

What does this mean for you?

We’ve changed our name and branding, but the program itself and the wonder that our participants experience as a result hasn’t changed a bit.

- Expect **results that last** with Wondr.
- Expect **more energy** with Wondr.
- Expect **better sleep** with Wondr.

Wondr. Expect it.

Questions about the rebrand?

We’ve got answers. Access FAQs and more [here](#).

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