WOND1"HEALTH

CASE STUDY: Wondr Health[™] & **US Foods**

Together US Foods and Wondr partnered to improve the health of thousands of associates.

The client





INDUSTRY: Food Service Distribution

OUICK FACTS:



(i) **28K+** associates



45K+ health plan members



81% of associates are male



45 is the average associate age

ABOUT US FOODS:

US Foods is a leading foodservice distributor, partnering with approximately 300,000 restaurants and foodservice operators. US Foods is a Fortune 500 company guided by a spirit of innovation and an unwavering commitment to delivering superior quality products and value to customers.

The challenge

US Foods' population is geographically dispersed with a wide range of job roles and types-making engagement a challenge. Traditional "wellness" activities weren't moving the needle.

The solution

US Foods needed a flexible and scalable solution that could drive high engagement for a middle-aged population to address overall obesity, improve physical and mental wellbeing, and easily integrate into their existing ecosystem.

With Wondr, they found:

- Program that addresses both mental and physical aspects of weight loss through curriculum based in behavioral science
- Science-backed, personalized program experience designed (and proven) to keep member engagement
- Ability to compliment to their existing programs such as their diabetes management program—with a more specific focus on addressing obesity
- Infinite scalability through a 100% digital platform to work seamlessly and effectively across all locations and job types
- Highly personalized, program that meets associates where they were-no matter their work schedule, physical activity level, food preferences, or lifestyle
- Ability to bill as a preventive medical claim with its health plan for easy implementation

loe R. US Foods associate & Wondr participant

Clinically-proven results

1K MEMBERS SIGNED UP **IN THE FIRST**

HOUR

11K+

LBS LOST

AVERAGE WEIGHT LOSS

4.1%

10 WEEKS

54% ENGAGEMENT **IN THE FIRST 8 DURING FIRST** WEEKS

Traditional wellness programs didn't work for US Foods, since our folks are dispersed across the country, and on-the-go. They were able to do the program anywhere, without going to meetings—it's very easy to engage with Wondr. In fact, we had almost a thousand people enroll within the first few hours of announcing the program-it was absolutely phenomenal.

Joe Toniolo, Sr Director, Health and Welfare Benefits

Losing as little as 3% body weight produces clinically meaningful health benefits, including reducing disease risk factors and overall disease risk.

89% **FELT MORE IN CONTROL OF THEIR WEIGHT**

73% **INCREASED PHYSICAL** ACTIVITY

71% **INCREASED** CONFIDENCE

69% INCREASED ENERGY LEVELS

What Participants are saying about Wondr

[I was miserable and was struggling just to walk from my car to my office at work. That moment [I signed up] changed my life, and I am now a completely different person than I was thanks to this amazing program. Wondr has empowered me to make lifestyle changes that will last forever. 99

US Foods Associate

Get to know Wondr

Wondr[™] is a personalized, 100% digital weight loss program that teaches science-based skills to help people sleep better, stress less, improve emotional health, and more. A master class of sorts, our renowned team of experts teach clinically-proven skills that improve overall physical, mental, and emotional wellbeing.

Wondr Health. Expect it.

Get results like these for your population. Visit go.wondrhealth.com/EHIR.

Original case study was performed under the Naturally Slim name prior to our rebrand as Wondr Health. 2 https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6055795



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