





DISTINGUISHED LECTURE SERIES

GUEST SPEAKER

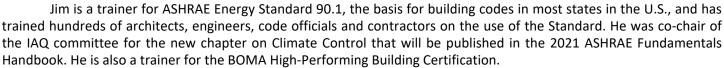
JAMES L. NEWMAN, CEM, LEED®AP, OPMP, BEAP, FESD

Owner/Managing Partner, Newman Consulting Group, LLC - Bloomfield Hills, MI

Jim Newman is Owner/Managing Partner of Newman Consulting Group headquartered in Farmington Hills, MI. He is a CEM, a CSDP, a LEED AP BD+C, an ASHRAE OPMP & BEAP, a Fellow of the Engineering Society of Detroit (ESD), and will be inducted as a Fellow of ASHRAE in January of 2021.

As an ASHRAE DL, Jim speaks internationally on many subjects relating to green and sustainable buildings, energy conservation, indoor air quality and proper operation and maintenance of HVAC systems. This year he has become an often-requested speaker on HVAC as

maintenance of HVAC systems. This year he has become an often-requested speaker on HVAC and COVID-19.



An active member of many technical societies, he has received many awards. In 2010 Jim was named a Green Leader by the Detroit Free Press, and a Green Initiatives Champion by Corp! Magazine. In 2012 and 2013, he received the Distinguished Service Award from ASHRAE. He's been recognized as a Legend in Energy by the Association of Energy Engineers (2012), a Sustainability Champion by EcoWorks (2015), received ESD's TechCentury Image Award in 2018, and a Lifetime Achievement Award from BOMA Detroit in 2019.

Jim received a BSME from Tufts University, Boston, MA, and continued his education for an MBA degree at the University of Detroit and Wayne State University in Detroit, MI.

Newman Consulting Group (NCG) is an EPA Energy Star® and Rebuild Michigan® Partner. The Group works with architects, engineers, building owners and contractors throughout the world to design and construct more energy-efficient buildings to LEED® and other sustainable guidelines. NCG also helps commercial and industrial building owners retrofit existing buildings so they use less energy – and save money - while maintaining or improving the indoor air quality.

TOPIC: HVAC and COVID-19

Ensuring healthy spaces for building occupants means rethinking air filtration in an effort to remove harmful airborne particles. Can improved air filtration and better ventilation actually help reduce the spread of coronavirus? Or does recirculated air — as from air conditioning systems — help spread the virus? Those have been the million-dollar questions really since the start of the pandemic. This webcast will address effective short and long-term HVAC and air filtration strategies with information relative to helping employees and tenants feel safe and comfortable, and reducing litigation risks.

<u>Tuesday October 20, 2020 – 5:00 pm</u>

Virtual Meeting via GOTO Meeting

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