

Melbourne



Kuala Lumpur



Introducing the CoreShares Total World ETF (Share Code: GLOBAL) THE UNITED NATIONS OF INVESTMENTS

Benefit from exposure to 25 developed markets & 24 emerging markets.



London







Kuala Lumpur



New York

NOW YOU CAN **BUY THE WORLD.**

When looking for a truly global investment opportunity, it's hard (or even, impossible) for the average investor to achieve. Quite simply, this is because there are too many shares and too many markets for South African investors, large and small, to access. Until now.

The new CoreShares Total Stock Market Feeder ETF (share code: GLOBAL) will give investors the broadest investable opportunity set available on the JSE yet (as measured by number of shares and number of markets).



London



Hong Kong

Access to all markets, growing (**Emerging**) and established (**Developed**).



The CoreShares Total Stock Market Feeder ETF gives investors exposure to 49 global equity markets, including both developed (89%) and emerging markets (11%) ensuring maximum global investment reach and maximum diversification. Note: If one uses the same classification of markets as MSCI, the emerging markets component increases to 13%.

Global markets can change dramatically, and it is important to ensure that you have the greatest possible reach, as it is impossible to predict the next decade's

winner. For example, 30 years ago the two dominant markets were the USA (37% of global markets) and Japan (35% of global markets). Fast forward to today and these dominant markets have had extremely divergent outcomes: the USA now at 60% of global markets; and Japan at just 6%. The guestion remains which market will be the next USA: China, India, or Emerging Europe? It's hard to predict! To avoid missing out, investors are best served by owning as many markets as possible.

Looking beyond the individual markets, the inclusion of the emerging markets component is important for the following reasons:

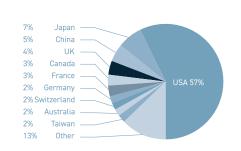
Increased diversification: Adding emerging markets introduces more shares as well as an improved geographic diversification for South African investors.

Increased representation: According to the World Bank's statistics, if one weighted emerging market within a portfolio by GDP, it would represent over 35%. This

emerging market representation of the "real economy" has zero representation in the majority of World ETFs listed on the JSE. This means that the CoreShares Total World ETF has more exposure to the "real economy" globally that any other locallylisted ETF.

Improved risk-return characteristics: Over extended periods of time, investors tend to be rewarded when making emerging market allocations as the risk premium typically leads to an outperformance over developed markets.





Sector breakdown²



² Source: FTSE Russell as at 28 February 2021

Stock market and "real" econcomy disconnect ³



DEVELOPED MARKETS

EMERGING MARKETS



CoreShares Total Stock Market Feeder

³ Source: Stock Market Weight, FTSE Russell as at 28 February 2021. GDP Weight, World Bank based on 2019 GDP figures (most recent GDP available).



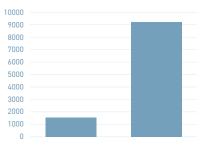
and from any for

For the first time, South African investors can access global large, mid and small cap shares in one convenient locally-listed ETF. Including small cap shares means that investors own more shares (in the case of this ETF, there are >9000 companies in the basket!), which provides a more diversified exposure. In addition to this diversification benefit, smaller companies tend to provide enhanced long-term returns through the "size premium". The size premium refers to an empirically verified occurrence that mid and small-cap shares generally outperform large-cap stocks over time.

The very large basket of shares means:

- **Broad coverage:** 98% coverage of the total stock market (only leaving out frontier markets and micro-cap shares). By comparison, sticking to large and mid-cap companies gives investors around 88% coverage, and sticking to only developed market large and mid-cap companies, just 75%.
- **Lower concentration:** The top 10 shares make up 12% of the total portfolio, as opposed to approximately 18% of large and mid-cap only strategies.
- The small caps are not so small: Counterintuitively, the small cap exposure in the fund makes up approximately 10% of the total portfolio.

Number of shares ⁴



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Typical "World" ETF CoreShares Total Stock Market Feeder ETF

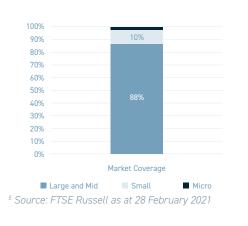
⁴ Approximate number of shares, based on ETF MDDs as at 31 Dec 2020 and FTSE Russell.

WHY GO GLOBAL?

For most investors, the decision to invest in a global fund such as the CoreShares Total World ETF can be premised on a well-documented investor bias known as the Home Bias. The Home Bias, not specific to South African Investors, is one wherein investors are disproportionately invested in their own market. This is due to a number of behavioral traits, however in the main is due to structural impositions such as pension fund regulation and local business and property ownership. We would encourage investors to appraise their portfolios holistically, considering all assets (pension funds, business ownership, property ownership etc.). Once such an analysis has been made, consider that South Africa only makes up around 0.5% of the global stock market. Any weight higher than this is a shift away from the optimally diverse global portfolio and should be addressed through a global allocation.

CoreShares is excited to bring a first of its kind, total market coverage, global ETF incorporating both emerging and developed markets and all stocks, large, mid and small. This highly efficient ETF is brought to South African investors at an extremely competitive targeted TER of 0.29%.

Total stock market⁵

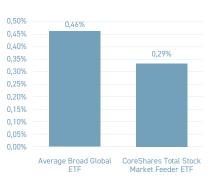


This highly efficient ETF is brought to market at an extremely competitive targeted **TER of 0.29%.**

COST

The CoreShares Total World ETF is targeting a **TER of 0.29%**, making it not only the broadest and most diverse global allocation, but also the most cost effective.

TER⁶



⁶ Average TER based on all vanilla broad-based Global ETFs listed on the JSE, using company MDDs as at 31 Dec 2020. The CoreShares Total Stock Market Feeder ETF is a targeted TER, the actual TER will be published 1 year post inception.



CORESHARES™

THE FUTURE

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