# Ignite Funding Press Media Kit 2021

#### Thank You for Your Interest in Ignite Funding!

Please take a moment to review our brand guidelines. If you have press inquiries or if you would like to write about us, please email our marketing team at <u>sfryar@i-</u><u>managementgroup.com</u> or call 702-795-7930. We'd love to work with you!

#### Please Do Not:

- Use any other images, illustrations, content, or other assets from this domain without permission.
- Display these graphics in a way that implies a relationship, affiliation, or endorsement by Ignite Funding.
- Use these graphics as part of your own product, business, or service's name.
- Alter these graphics in any way, or combine them with any other graphics, without written consent.

# **Company Info**

#### **Our Story**

Founded in 1995 in Las Vegas, Nevada, as a traditional home mortgage lender for home buyers, Ignite Funding has evolved with the ever-changing real estate landscape. Ignite Funding saw a rising demand from mid-sized homebuilders and commercial developers that was not being met by traditional bank financing, and so we reshaped our business in 2011 to bridge that gap in lending. As a non-depository credit institution, Ignite Funding facilitates this lending opportunity to thousands of private investors in the form of Trust Deed investments. Ignite Funding investors earn a 10% to 12% annualized fixed income in turnkey real estate projects collateralized by real property.

## **Ignite Funding Stats**

To date, Ignite Funding has facilitated **1,240 real estate investments** funded by over **\$846 million in investor capital**, providing 49 borrowers in 13 states with the ability to acquire and develop over 12,000 acres of land, 7,900 residential lots and 3.3 million square feet of commercial space. Ignite Funding has distributed more than **\$50 million dollars** in interest income to investors.

These stats are updated on a quarterly basis.

# **Ignite Funding Management Team**

<u>Carrie Cook</u>: As the President of Ignite Funding since April 2011, Ms. Cook brings more than 14 years of experience specializing in private lending and is a licensed Mortgage Broker with the

Nevada Mortgage Lending Division and Arizona Department of Financial Institutions. Her role with Ignite Funding came on the heels of a massive real estate collapse that bankrupted many real estate investment firms. Her dedication and resilience took the company from a deficit to a multi-million net income generating company in less than five years. Her commitment does not stop there, as she is head strong on being the most transparent private real estate investment firm to earn the respect and integrity of her investors and peers alike. She also puts investors capital above the revenue of the company as she recognizes that investors have entrusted her to preserve their capital and she takes her role very seriously.

Patrick Vassar: Mr. Vassar has 15 years of experience in real estate analysis and underwriting. At Ignite Funding, he is responsible for identifying quality borrowing entities and the in-depth analysis and underwriting of all real estate assets before they are offered to investors. Mr. Vassar has extensive experience both in underwriting loans and selling real estate assets. He has underwritten more than \$750 million in loans at Ignite and sold more than \$55 million in real estate assets.

## **Recent Press Releases**

Ignite Funding Finds its Place in INC 5000 – 08/12/2020

Hard money Lender Combats Common Industry Misconceptions – 07/02/2020

Approaching \$1 Billion Funded: Ignite Funding is not a Once Trick Pony – 06/15/2020

## Press Coverage

Ignite Funding on Modern Living with Kathy Ireland - Watch Here

## **Industry Awards and Recognition**

Placed in INC 5000 in 2020- Read the Press Release Here

Think Realty's Women to Watch 2020: Carrie Cook – Read the Original Article Here

Best of Las Vegas Silver Winner 2019 – Read the Press Release Here

## FAQs – Answered Here

# **Ignite Funding Logos**





**Our Commercial** 

# **Contact Information**

Marketing Content Creator: Stephanie Fryar

Email: <a href="mailto:sfryar@i-managementgroup.com">sfryar@i-managementgroup.com</a>

Direct: 702-795-7930