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## **JEFF KEEBLER**

### **Chairman, President and CEO of Madison Gas and Electric (MGE)**

Jeff Keebler has been President and CEO of MGE Energy and MGE, its subsidiary, since March 1, 2017. He became Chairman of the Boards of Directors of both companies Oct. 1, 2018.

Jeff has more than 25 years of experience at MGE. Prior to being named President and CEO, Jeff was Senior Vice President of Energy Supply and Planning at MGE.

He holds a Bachelor of Science Degree in Finance and Economics from the University of Wisconsin – La Crosse. He also holds an MBA from University of Wisconsin – Whitewater.

He currently serves on the Board of Trustees for University Research Park, the Boards of Directors for the Greater Madison Chamber of Commerce, the United Way of Dane County and American Transmission Company.