



ERIC LINSMEIER

Director of Electrical and Software Technology

Eric Linsmeier is the Director of Electrical and Software Technology for Pierce Manufacturing. Before transitioning to Pierce in 2013, Eric spent 12 years with Oshkosh Defense and Airport Products, where he focused on the development of global products including the Global Striker and P-19R aircraft rescue and firefighting (ARFF) vehicles.

In his current role with Pierce, Eric leads the team responsible for integrating electrical and control systems across the Pierce product platforms. He specializes in developing and introducing new products and technology to the fire and emergency market through innovative design and thoughtful, simplified vehicle integration. Together with his team, Eric has helped make an impact on innovative product development projects, including the entire Ascendant Class of Aerials, the incorporation of Idle Reduction Technology, and other technologies for electrification projects.

Eric holds engineering degrees from Michigan Technological University and the Milwaukee School of Engineering and served for 15 years on his local volunteer fire department, Clayton Fire Rescue, in the Town of Clayton, Wisconsin. He is originally from the Upper Peninsula of Michigan (a proud Yooper) and currently resides with his family in Appleton, Wisconsin.

“Our team is driven by advancing in our development and incorporating best practices so that we are able to follow through and deliver remarkable products that help others. We’re proud to stand together and support the mission of a business that takes care of its employees and customers in so many ways.”