

# Atlas Product Training Agenda

## Day 1, March 10th:

11:00-11:20 ET	20 mins	Intro and Welcome
11:20-12:00 ET	40 mins	How to Win Members and Influence Retention
12:00-12:10 ET	10 mins	BREAK
12:10-1:00 ET	50 mins	'Til Death Do Us Part (How Engagement Leads to a Lifetime Commitment)
1:00-1:30 ET	30 mins	LUNCH
1:30-2:20 ET	50 mins	New Atlas Member Portal Show & Tell
2:20-2:30 ET	10 mins	BREAK
2:30-3:20 ET	50 mins	Using Atlas for Virtual Events
3:20-3:30 ET	10 mins	BREAK
3:30-4:00 ET	30 mins	Monetizing Your Member Directory

## Day 2, March 11th:

11:00-11:10 ET	10 mins	Intro and Welcome
11:10-12:00 ET	50 mins	Streamline Invoice Creation and Get Paid Faster
12:00-12:10 ET	10 mins	BREAK
12:10-1:00 ET	50 mins	Meeting Members Where They Are: Flexible Memberships in Uncertain Times
1:00-1:30 ET	30 mins	LUNCH
1:30-2:20 ET	50 mins	Analyze This!: Running and Sharing Atlas Reports
2:20-2:30 ET	10 mins	BREAK
2:30-3:20 ET	50 mins	Database Cleanup Best Practices
3:20-3:30 ET	10 mins	BREAK
3:30-4:00 ET	30 mins	Optional Q&A