

# MC Professional Product Training Agenda

## Day 1, December 15th:

11:00-11:20 ET	20 mins	Intro and Welcome
11:20-12:00 ET	50 mins	You Gotta Fill Out A Form
12:00-12:10 ET	10 mins	BREAK
12:10-1:00 ET	50 mins	You Gotta Fill Out A Form, continued
1:00-1:30 ET	30 mins	LUNCH
1:30-2:20 ET	50 mins	Stay In Touch with Email Campaigns
2:20-2:30 ET	10 mins	BREAK
2:30-3:20 ET	50 mins	The In's and Out's of Your Website
3:20-3:30 ET	10 mins	BREAK
3:30-4:00 ET	30 mins	Optional Q&A

## Day 2, December 16th:

11:00-11:10 ET	10 mins	Intro and Welcome
11:10-12:00 ET	50 mins	Gearing Up For Renewals
12:00-12:10 ET	10 mins	BREAK
12:10-1:00 ET	50 mins	Gearing Up For Renewals, continued
1:00-1:30 ET	30 mins	LUNCH
1:30-2:20 ET	50 mins	Roadmapping with Product
2:20-2:30 ET	10 mins	BREAK
2:30-3:20 ET	50 mins	The Member Landing Page and Member Benefits
3:20-3:30 ET	10 mins	BREAK
3:30-4:00 ET	30 mins	Optional Q&A