

NT Sponsorship Prospectus FY 21/22

Who we are

The Australian Water Association is Australia's biggest water network inspiring and driving a sustainable water future. We provide individuals with career enrichment and organisations with business opportunities as we share information and knowledge, connect members with industry and stakeholders, and inspire positive change.

Our members cover every facet of the water sector including professionals and practitioners working in utilities, engineering, urban design and planning, science, research, academia, energy, resources, manufacturing, mining and agriculture.

NT Branch

The NT Branch of the AWA endeavours, as a neutral platform, to serve our members and the wider water industry in the Northern Territory. We develop and implement a range of initiatives and events that promote sustainable water management and connection of our local members.

The NT Branch membership base represents the entire water sector in the top end including utilities, consultancies, contractors, government and academe. Members come from a range of industry sectors such as water management, wastewater, environment and infrastructure.

Why partner with us

Partnering with the AWA NT Branch provides unique opportunities to demonstrate leadership in and commitment to the water sector in the Northern Territory. It would position your organisation as a key collaborator and partner with AWA as the largest network of water professionals in Australia.

These opportunities will give you exposure to audiences that will include Senior Leaders, advisers, decision-makers, other water professionals including new Graduates. It will allow you to build strong professional networks and brand exposure across the representation of AWA's membership.

Key contacts

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NT Water in the Bush

14 October 2021 – Darwin Convention Centre

Water in the Bush is the premier event on the water-industry calendar of the Northern Territory. The annual event brings together water professionals, the community and industry from across northern Australia and is the annual event to renew friendships and networks and participate in conversations about the current and future state of water in the North.

The event attracts over 130 delegates and included presentations from local, interstate and international water professionals.

Core Sponsor Benefits	Platinum	Gold	Silver	Conference Dinner	Coffee
Acknowledgement of your sponsorship and inclusion of your logo on the marketing materials, specifically the webpage and EDM	✓	✓	✓	✓	✓
Acknowledgement of your sponsorship by the MC and / or AWA Host	✓	✓	✓	✓	✓
Event promoted in National Source e-newsletter, prior to the event, reaching over 11,000 people	✓	✓	✓	✓	✓
Opportunity for a brief sponsor address	Opening	-	-	Dinner	-
Inclusions of your logo on event materials	All	✓	✓	✓	✓
Opportunity to provide branded coffee cups (at your own cost)	-	-	-	-	✓
Dedicated Linked In post pre-conference	1	-	-	-	-
Freestanding banner (sponsor to provide)	2	1	1	2	1
Acknowledgement in social media and post-event articles	✓	✓	✓	✓	✓
Conference registrations (includes Conference Dinner)	3	2	1	1	1
Additional Conference Dinner tickets	-	-	-	2	-
Investment (exc. GST)	\$5,000	\$3,000	\$2,000	\$4,000	\$2,000

Technical events

The NT Branch holds two technical events per year – August 2021 and March 2022. The topics of these sessions are based on contemporary issues facing the water sector.

Core Sponsor Benefits	Gold	Silver	Webinar
Recognition as a sponsor on the event marketing material and corporate logo included on the event webpage	✓	✓	✓
Acknowledgment in the opening and closing remarks by the NT Branch President and/or AWA Host	✓	✓	✓
Event promoted in National Source e-newsletter, prior to the event, reaching over 11,000 people	✓	✓	✓
Corporate logo on PPT display at event which will also be visible across the webinar	✓	✓	✓
Complimentary registrations to the breakfast (valued at \$65pp) (table of 8 in Darwin)	2	1	-
Complimentary Webinar Registrations	-	-	1
Freestanding banner at the event (sponsor to provide)	1	1	1
Investment (exc. GST)	\$2,500	\$1,000	\$1,500

Sundowner networking

In addition to technical sessions, the NT Branch will hold a sundowner event concurrently in Darwin and Alice Springs in December 2021. This will provide a relaxed environment to catch up with new and old networks prior to the end of the calendar year. Each event will have a guest speaker.

Core Sponsor Benefits	Gold	Silver
Recognition as a sponsor on the event marketing material and corporate logo included on the event webpage	✓	✓
Acknowledgment in the opening remarks by the AWA host	✓	✓
Opportunity to make a 3-minute welcome address	✓	-
Freestanding banner at the event (to be provided by program partner)	1	1
Investment (exc. GST)	\$1,000	\$500

NT Water Industry Breakfast June 2022

The NT Branch holds an annual Industry Breakfast to bring together leaders in the sector for lively discussion and provides a valuable opportunity for knowledge transfer and professional networking. Invitations are extended to Territory Ministers across the water portfolio.

For 2021, the theme was “Water growing the economy” and consisted of a keynote presentation, facilitated panel discussion and a plated breakfast in Darwin.

For next year, the Branch would like to explore the possibility of livestreaming the event or delivering as a webinar to extend the reach throughout the Northern Territory and Australia more broadly.

Core Sponsor Benefits	Gold	Silver	Webinar	Coffee
Recognition as a sponsor on the event marketing material and corporate logo included on the event webpage	✓	✓	✓	✓
Acknowledgment in the opening and closing remarks by the NT Branch President and/or AWA Host	✓	✓	✓	✓
Event promoted in National Source e-newsletter, prior to the event, reaching over 11,000 people	✓	✓	✓	✓
Corporate logo on PPT display at event which will also be visible across the webinar	✓	✓	✓	✓
Complimentary registrations to the breakfast (valued at \$65pp)	8	1	-	1
Complimentary Webinar Registrations	-	-	2	-
Freestanding banner at the event (sponsor to provide)	✓	✓	✓	✓
Investment (exc. GST)	\$2,500	\$1,000	\$1,500	\$1,000