

**12 October 2021**

Each year, National Water Week makes a splash across Australia, inspiring individuals, education providers, communities and organisations to work together to build community awareness and understanding of water-related issues.

As the national coordinator for the week, the Australian Water Association encourages; water industry organisations, schools and communities to create, take part in and promote National Water Week events, activities and educational resources.

The #NWW2021 theme this year is 'Caring for water and Country'. The theme celebrates the vital and cultural role that water plays in our lives and recognises the importance of water in our lives. 'Caring for water and Country' aims to deepen our understanding of Australian First Nations people's knowledge of protecting and sustaining our water and lands for over 65,000 years. In the lead-up and during #NWW2021, there will be competitions and events for everyone to get involved in.

### **#NWW2021 Poster Competition for Primary Students**

Entries are now open

Students are encouraged to create a poster reflecting what caring for water and Country looks like to them. Judging will be across five categories, and the winning student in each category will be awarded a Nylex prize pack to the value of \$150, the winning student's school will receive a Nylex prize pack to the value of \$350

Our NWW Committee will select the best posters using the following criteria:

- How well does the poster communicate relevant water-related issues?
- How attractive does it look from a distance?
- Have art materials been used effectively?
- Does the poster use innovative imagery, design or concepts?

AWA's NWW Committee will judge the entries and are members of AWA's Water Literacy Specialist Network and invited First Nations representatives, Phil Duncan and Dennis Golding

### **Major Partner of the Poster Competition is Nylex**

#### **VIC Merri Creek Women's Walk – 20 October**

The idea to establish a Women's Walk along Merri Creek began in response to hearing the horrendous story of a man's assault on a woman as she was jogging along the creek in broad daylight in 2019.

AWA VIC Committee member Meredith Gibbs has worked with VIC Young Water Professionals (YWP) to establish a walking trail featuring women's stories from Joe's Garden along Merri Creek between Moreland Road and Bell Street.

It is hoped that the walk will increase knowledge about the waterway among the broader community by creating a greater awareness of people's connection to the land and water and acknowledging the diversity of communities who enjoy and respect Merri Creek.

# AUSTRALIAN WATER

ASSOCIATION

## Get Involved

To get involved in National Water Week, individuals, schools, and organisations can share their stories and host events and use the associated hashtags:

#NWW2021

#Caring4waterandCountry

#NWW2021WaterAmbassador

#NationalWaterWeek2021

## More Information

For more information about National Water Week including associated events, competitions, media kit go to: [www.nationalwaterweek.org](http://www.nationalwaterweek.org)

## Ends

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## About the Australian Water Association

[Australian Water Association](http://www.awa.asn.au) is Australia's most extensive water network inspiring and driving a sustainable water future and connecting over 12,000 water professionals. [www.awa.asn.au](http://www.awa.asn.au)