

**MEDIA RELEASE**

*Caring for water and Country this National Water Week 2021*



**12 October 2021**

The Australian Water Association's (AWA) National Water Week is **on 18-24 October 2021**.

Each year, National Water Week makes a splash across Australia, inspiring individuals, education providers, communities and organisations to work together to build community awareness and understanding of water-related issues.

The theme for this year's National Water Week is "**Caring for water and Country**". This theme is an invitation for us all to think more deeply about our local environment and how First Nations peoples care for Country, and the role water plays in our local communities.

National Water Week is a time to raise awareness and understanding of the vital significance of Water. **Corinne Cheeseman**, AWA's Chief Executive, said, "Caring for Water and Country' recognises the importance water plays in our lives. It is an opportunity for Australians to reflect on how we can rebuild from our turbulent recent years of floods, drought and fires in the face of climate change and a pandemic."

AWA has engaged artist **Dennis Golding** from Spirit Creative, a proud majority Indigenous-owned business, to bring this year's theme to life. Dennis explains that the "inspiration behind the artwork comes from his strong connection to Country, from the freshwater and saltwater regions of northern and northwest NSW".

Spirit Creative Co-Founder Glen Ella said: "Water has always been an important part of how we live in Australia. Growing up in the coastal towns of Nowra and La Perouse, I understand the connection our people have with Water and how it has sustained us on this land for over 60,000 years. We're proud to be working with AWA to help share our stories through National Water Week."

Corinne Cheeseman said, "We're so proud to have partnered with Spirit Creative on this year's theme, 'Caring for Water and Country' allows us to rebuild a solid future - by learning more from traditional Custodians' cultural practices".

# AUSTRALIAN WATER

ASSOCIATION

To get involved in National Water Week individuals, schools, and organisations can share their stories and host events and use one of the following associated hashtags:

#NWW2021

#Caring4waterandCountry

#NWW2021WaterAmbassador

#NationalWaterWeek2021

## More Information

For more information about National Water Week including associated events, competitions, media kit go to: [www.nationalwaterweek.org](http://www.nationalwaterweek.org)

## Ends

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## About the Australian Water Association

[Australian Water Association](http://www.awa.asn.au) is Australia's most extensive water network inspiring and driving a sustainable water future and connecting over 12,000 water professionals. [www.awa.asn.au](http://www.awa.asn.au)