

Conquer LinkedIn

in Just 10 Minutes Per Day



Monday – Connect with 10 Clients and Follow Their Companies

- Find and connect with your clients.
- Search for their company pages and follow those as well.
- This ensures that your clients can see your social posts.



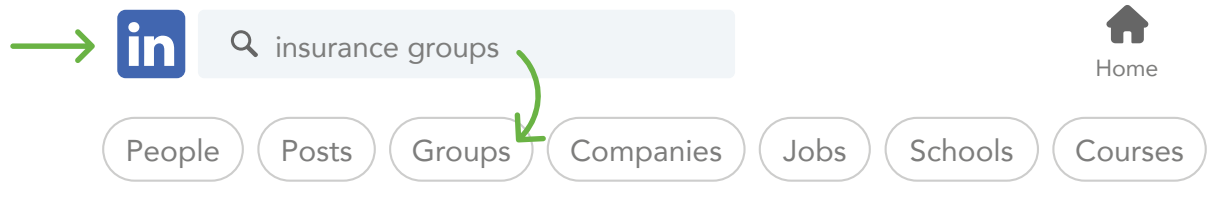
Tuesday – Connect with 5 Prospects and Follow Their Companies

- Find and connect with your prospects.
- Search for their company pages and follow those as well.
- This ensures that your prospects can see your social posts.



Wednesday – Join 3 Insurance Industry Groups

- This will help you get in front of a vastly larger audience. You can join up to 50 groups.
- To find them, type “Insurance Groups” into the search bar – then click the Groups button.
- Request to join groups that align with your interest. It may take a few days to be admitted.



Thursday – Post in 5 Groups (This is the richest source of B2B leads)

- Post educational content – such as links to your blogs and resources.
- Never overtly sell your services in groups.
- Alternate so that each group sees a post from you every other week.



Friday – Connect with 3 Potential Centers of Influence

- Think of other companies in your ecosystem, other providers in your space and other companies that serve your clients.



Every Day – From Your App

- When you have a few minutes of downtime each day, open the LI app on your phone, scroll through your feed and Like/Share the posts of your connections. Also, respond to any comments on your posts.