

# Stage 2 Mastermind for Advisors

Learn the skills needed to engage and serve privately held business owners.



## Business Owner Focused

Too many training programs for advisors focus on general skills. We designed this program for those who want to become experts and working with and supporting privately held business owners.

## Learn at your own pace

We designed our learning modules to be only twenty minutes each. You learn at your own pace without having to invest a huge amount of time in each learning module.

## Peer-Supported

You will take part in a monthly call with your peers. All the calls will feature a learning module and peer-to-peer interaction. You will learn from your peers and share things you've discovered about supporting private business owners.

## Operationally Doable

If you can't do it, then what's the use of spending time. We've designed this program so you can immediately start using it with your clients. First you'll learn general principles and then we'll drill down on strategies you can use today. Strategies your business owner clients will love.

## Hot Seats

Once a month you can either have a deep dive done on your business and business owner advisory practice. Or, you'll be a participant in helping your peers learn about more efficient and effective ways to serve their business owner clients.

## Face to Face Meeting

At least once a year you'll convene with your fellow advisors to take a deep dive into a technical area of serving business owners. You'll learn through case studies and guided round tables where you'll get to try out new ideas with each other before bringing them to your business owner clients.

## Apply now

[Click here to apply for The Stage 2 Mastermind Program.](#) The application is free and during your application conversation you'll learn at least one thing that you'll be able to use with your business owner clients.