

# FINANCIAL FREEDOM CHEAT SHEET

1

## **You think you might have a challenge**

You resonate with the statement "Financial freedom always feels like it's five years away." You might be happy with the amount of money you make, but you're often worried about cash and wish the money coming into your company is more predictable. You think the next five years is going to be the time when you figure out what you need to leave your business when you want, in the way you want, even though you have no idea this will happen.

2

## **You believe the value of your business is going to save you.**

You've never had a valuation done on your business but you think your business must have value and someday someone will come along and buy it. You decide to get your business valued and find the value is much less than you thought. You now start to get worried about ever being able to afford leaving your business.

3

## **You finally want to know where you stand financially**

For the past several years you've had a sneaking suspicion leaving your business might be harder than you think. You decide it's time to find out where you stand and get a financial plan done that shows you exactly where you are on the road to financial independence. The result is depressing and you're not quite sure what to do.

4

## **You find there are strategies to get you to financial independence**

You find that there are several strategies you can pursue in your company that will be improve your cash flow, the predictability of your cash and produce enough excess cash that will allow you pre-fund the retirement from your company. You might even find a way to put real joy back in your work again.

5

## **You implement strategies**

You've chosen one strategy to implement and you're testing to see if the strategy you've chosen is getting the results you want. This is the implementation phase. This is where you take action to help you reach financial independence. You know feel confident that financial freedom is really in your grasp.