



West Bend honored as a national best company and workplace

WEST BEND, WI (October 25, 2021) – West Bend Mutual Insurance Company was recently honored with several best company/best workplace honors from national organizations.

America's Best Insurance Companies 2022

In its inaugural edition of this national award list, West Bend was recognized by *Forbes* as one of America's Best Insurance Companies 2022! This recognition was created through a survey of 16,000 U.S. consumers who provided recommendations for insurance products in seven categories: Auto, Homeowners, Renters, Pet, Term Life, Permanent Life, and Dental. Consumers were asked about their overall satisfaction with their insurance products and their willingness to recommend them to others. *Forbes* also assessed the quality of the company's customer service, financial advice, price/performance ratio, transparency, and damage/benefit ratio. Of the thousands of companies eligible for this recognition, West Bend is one of only 90 to make this list.

America's Best-In-State Employers

The company was named one of America's Best-In-State Employers in 2021 by *Forbes* and market research company Statista. After compiling anonymous survey responses from 80,000 Americans working for companies with at least 500 employees, the final list of 1,330 employers was divided into 51 rankings, one for each state and the District of Columbia. West Bend ranked ninth and was the highest-ranked insurance company on the list of 75 Wisconsin employers.

America's Best Employers for Women

Forbes and market research company Statista named West Bend one of America's Best Employers for Women in 2021. West Bend was a top-10 company in the insurance industry. The 300 companies included on the list were chosen based on an independent survey of 50,000 employees currently employed at companies with at least 1,000 workers in their U.S. operations. The survey sought opinions from all respondents on general work topics like working conditions and development opportunities. It also asked women to rate their own employers on topics especially relevant to women, such as parental leave, flexibility, discrimination, and pay equity.

Best Workplaces for Millennials™

Fortune and Great Place to Work® recognized West Bend as one of the Best Workplaces for Millennials in 2021. Inclusion on the list was based on anonymous survey feedback to more than 60 questions. Eighty-five percent of the award evaluation was based on what millennials say about their experiences of trust and reaching their full human potential as part of their organization, no matter who they are or what they do.