

West Bend Mutual Insurance & Advantage Asset Tracking

Working together to minimize risk through innovation



WEST BEND
INSURANCE

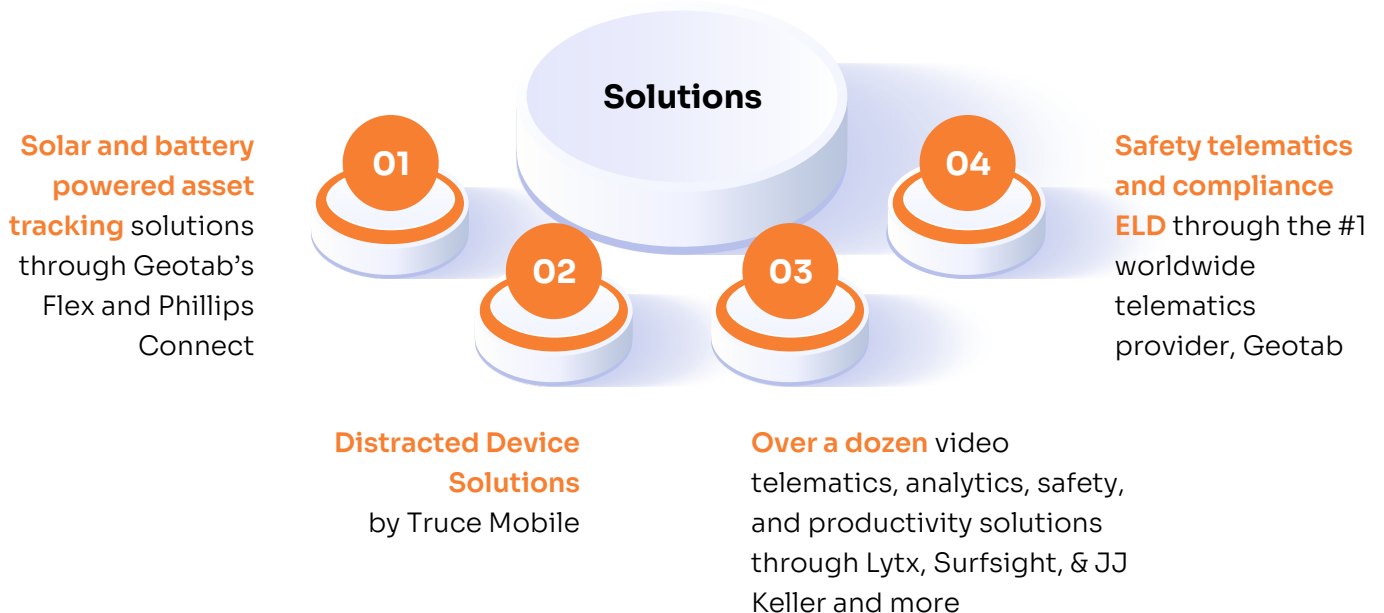
BACKGROUNDB



In collaboration with West Bend Mutual Insurance, Advantage Asset Tracking offers WBMI's customers industry-leading connected vehicle systems specifically designed to identify and minimize fleet risk. As a customer outreach partner, Advantage Asset Tracking utilizes a consultative approach to educate customers on what solutions in the marketplace could benefit their operations.

Where is the Risk?

Advantage Asset Tracking offers bundled solutions to our end users that precisely identify where risk lies within their organization and how it impacts their competitiveness and bottom line. Since you can't manage what you don't measure, we specifically vetted this partner on their ability to elevate our customers' safety initiatives. Advantage Asset Tracking works with customers to implement solutions that capture and quantify risk data through:



In Advantage Asset Tracking, WBMI has selected a partner that's known to be reliable and can provide extensive after-sales care. Their consultants will educate you on how connected vehicle systems could benefit customers:



Video evidence that can be trusted in an accident



Insight into risky driver behavior before it turns into a claim



The ability to pull historic events for video playback



Full suite telematics platform that offers Live GPS tracking and instant alerts



Supported industry and/or regulatory compliance



Protection from false accident and injury claims



Improved CSA Scores



Reduced theft or stolen vehicle recovery



Together, we help customers explore the marketplace for best in-class solutions in the connected vehicle space.

Encourage your customers to contact Advantage Asset Tracking today.

[Talk to Us](#)

[Drop us a mail](#)