

As with West Bend Mutual Insurance, Our Mission is to Provide Peace of Mind and Safety to Our Customers.

In partnership with West Bend Mutual Insurance, Advantage Asset Tracking offers connected vehicle solutions that provide extensive safety services, as well as telematics and ELD systems. As part of WBMI's innovation team, we share the company's safety culture and bring to its existing customers best-in-class solutions that are unrivaled in the market-place today.

Our bundled offering includes:



- Safety telematics and compliance ELD through the #1 worldwide telematics provider, Geotab
- Video telematics, analytics, safety, and productivity solutions through Lytx, Surfsight, and Trimble*



Employee distraction reduction software through TRUCE

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Solar and battery powered asset tracking solutions through Geotab's Flex and Phillips Connect

Reduced accidents 40% - 60% on average

*pay per watch subscription option

No other comprehensive solutions package provides the benefits we offer.



In collaboration with WBMI, we are here to help you explore the market for best in-class solution in the connected vehicle space.

