

Preparing Your Organization for Disasters

Preparation and planning are the keys to surviving and recovering from an emergency. Read through the steps below to ensure your organization is ready for anything that would happen.

Before a Crisis: Planning



Brainstorm what types of disasters your organization is most likely to face. This will be different for every company based on location and type of business. Make specific plans for what will happen if your facility is shut down and have a secondary or backup location ready to go if needed.

A Consistent Emergency Response

One important key to disaster response is making sure your organization has a specific emergency action plan developed. Once this plan is developed, make sure each part of the plan is practiced multiple times per year with all staff. This will ensure a consistent emergency response and hopefully help your organization recover quickly.



What to Do After a Crisis



Once the immediate crisis is over it's time to focus on the business continuity part of your emergency plan. Initiate the claims process with your insurance company. After that, focus on supporting affected employees and patrons. Finally, conduct a review of the emergency response and adjust the plan if necessary to help your company better respond to future disasters.