

Reactivating Your Business Take These Steps

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Clockin' in! Let's get back to work.

Reopening a business is more than unlocking the doors and turning on the lights. So. Much. More. Here are some basic guidelines to use as you get started again.

Be informed.

Stay connected with experts, credible industry sources and peers. Shared knowledge helps maintain a healthy understanding of current issues and future considerations. Plus, you have a pool of resources from which to draw expertise about topics you may be less familiar with.

Build a task force.

It sounds ominous, but establishing a team that helps create, discuss and identify issues related to closure and reactivating your business, is critical. A task force can cover more ground than just one person and can help communicate and train team members.

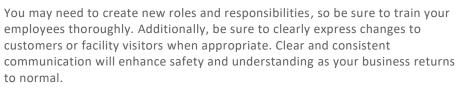
Establish new protocols.

Reactivating a business means thinking differently. And may require new or updated procedures or actions to maintain a healthy environment – not just for you, but for your employees and customers. They might address:

- Cleaning and disinfecting practices
- Creating barriers between employees and customers
- Creating traffic patterns
- Enforcing new or updated employee health practices
- Handling payment or other transactions differently
- Improving or enhancing signage
- Limiting capacity
- Providing personal protective equipment



Communicate!



Monitor your situation.

Not all changes or updates may work the first time around. Be sure to keep a pulse on how any new procedures or protocols are impacting your business operations, customers and employees. If necessary, try something a little different until you achieve the desired result.



Sources for information:

- Food and Drug Administration (FDA)
- Center for Disease Control (CDC)
- Occupational Safety and Health Administration (OSHA)

Plus, state and industry-specific resources.