



94% of collisions happen because of driver error and at-risk behavior

A Crash-Free Culture

Transporting goods is what you do. It's how you move products from your business or warehouse to the customer. And your goal is to get them there safely.

But it's more than the goods that you want to keep safe. It's your fleet and drivers. That's why measuring driver performance data is the difference between a crash and being crash-free.

Requires Focus on Real Data Using Technology

The world operates on data; hard facts and numbers that drive decision-making and success. Creating a crash-free culture is more than reducing the number of reported accidents and incidents amongst your fleet drivers. It's about offering real-time information to create a reputable, safe and accountable driver management environment that equips your fleet drivers with essential safety information.

Get options for your business!

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Introducing Mentor by eDriving

eDriving is a technology-based solution that captures and analyzes driver data so you can focus on actively managing your fleet. It's a smartphone application that:

- Identifies risky driver behavior
- Offers focused driver coaching

eDriving features:

- **Predictor:** The FICO® Safe Driving Score helps predict the likelihood of a driver being involved in a crash or incident.
- **Automated training:** Targeted interactive video training modules (three-five minutes each) delivered directly in the app based on the individual's specific risk behaviors.
- **Gaming:** A fun way to measure and compare individual and group performance.
- **MVR monitoring:** Able to access and monitor annual Motor Vehicle Records (MVR) and compare to established acceptability criteria – can opt for continuous MVR monitoring.
- **Reports:** Offers customized management reports and alerts.
- **Management support:** Helps build and store fleet management policies.
- **Multi-lingual:** Provides training and feedback in 14 languages!

And That's Telematics!

Telematics is changing the commercial auto industry because it combines data and technology to offer driver safety solutions. Solutions that enhance your organizational reputation, workplace safety and driver performance. And that means that means your drivers have tools to deliver the goods crash-free.



eDriving and Westfield

With telematics as your technology, you can begin to use the data it provides to offer training. And that's the value that telematics brings to fleet management. Value that saves lives, builds reputation and creates driver accountability.

There are many telematics programs available. Westfield partnered with eDriving based on our customers' needs; the broad range of programs available for different sized commercial fleet customers; and low-cost options. Westfield is not involved in billing, contract, program selection or sales. All Westfield customers automatically receive a 30% discount. The base package (Bronze) with our discount is \$6.99 per driver per month and includes the benefits listed above.
